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**CORPORATE PLAN 2007-2010**

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**Responsible Cabinet Member – Councillor John Williams and All Cabinet Collectively**  
**Responsible Director – Lorraine O’Donnell, Assistant Chief Executive**

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**Purpose of Report**

1. To present the Corporate Plan and performance outturn data and targets for approval and adoption to fulfil our requirements under best value.

**Summary**

2. The Council publishes an annual Best Value Performance Plan setting out its performance outturn for the previous financial year and targets for the current and subsequent two years. Since 2003 the Council has incorporated this element into a combined publication with its Corporate Plan, which sets out the Council’s priorities and actions within the framework of the Community Strategy and the Council’s corporate objectives. The Corporate Plan fulfils our duty to publish a Best Value Performance Plan by 30th June and is attached in **Appendix 1**.

**Information and Analysis**

3. The Corporate Plan outlines the Council’s contribution to achieving the Community Strategy themes. It is the overarching plan that drives all service plans. Previous plans have been well received by internal and external stakeholders alike and have served the Council well, but with an increasing need to improve prioritisation, it is felt that the plan is in need of a refresh.
4. The Corporate Plan looks different this year. A greater emphasis has been placed on focusing on the top priorities for the organisation at the corporate level. This has resulted in only three or four priorities for improvement against each Community Strategy theme and corporate objective. Citizens’ priorities are also reflected in the Corporate Plan and are detailed within departmental and individual service plans, which underpin the Corporate Plan in a clear hierarchy of service planning.
5. Each priority is measurable by a series of tasks and performance indicators. This will enable the Corporate Plan to be monitored, and hence the Council’s achievements against its top priorities to be measured.
6. The attached draft full document has been produced to ensure compliance with audit criteria and technical accuracy of year-end data. All relevant performance indicators have been collected and are reported. Following approval the plan will undergo a graphic design stage, further quality testing and a proofing exercise. A copy of the finalised plan will be posted on the Council’s website and made available in public buildings. A printed copy will be issued to all Members, staff teams across the authority and key external partners.

## **Outcome of Consultation**

7. Results from residents' surveys and other engagement forums feed directly into the Council's service planning arrangements, informing the development of service priorities. The Corporate Plan is based upon the existing Community Strategy, itself having been the subject of extensive and inclusive consultation.

## **Legal Implications**

8. This report has been considered by the Borough Solicitor for legal implications in accordance with the Council's approved procedures. There are no issues which the Borough Solicitor considers need to be brought to the specific attention of Members, other than those highlighted in the report.

## **Section 17 of the Crime and Disorder Act 1998**

9. The contents of this report have been considered in the context of the requirements placed on the Council by Section 17 of the Crime and Disorder Act 1998, namely, the duty on the Council to exercise its functions with due regard to the likely effect of the exercise of those functions on, and the need to do all that it reasonably can to prevent, crime and disorder in its area. It is considered that the attached plan has been drafted in recognition of those requirements and is complementary to meeting the general duty. Community Safety forms a key element within the plan reflecting its status as a Community Strategy theme and the priority attached to the Crime and Disorder Reduction Strategy as a key corporate planning document.

## **Council Policy Framework**

10. The issues contained within this report represent a change in the Council's policy framework with the adoption of a new combined Corporate and Best Value Performance Plan. In particular it articulates at high level the authority's next stage in organisational development.

## **Conclusion**

11. The duty to prepare a Best Value Performance Plan remains in force and as such will be published by 30<sup>th</sup> June 2007, combined with the Council's Corporate Plan.

## **Recommendations**

12. It is recommended that:
  - (a) Members approve the Corporate Plan for adoption;
  - (b) A delegated authority is granted to the Assistant Chief Executive, in consultation with the Leader of the Council, to oversee any minor amendments in the final print production.

## **Reasons**

13. These recommendations are supported by the following reasons:

- (a) To meet statutory obligations to produce a Best Value Performance Plan.
- (b) To ensure content is as accurate and up to date as possible.

**Lorraine O'Donnell**  
**Assistant Chief Executive**

## **Background Papers:**

Communities and Local Government Circular 05/2006: Guidance on Best Value Performance Plans.

John Bosson: Extension 2016