

---

**ONE DARLINGTON: PERFECTLY PLACED – A STRATEGY FOR IMPROVED  
WELL BEING**

---

**SUMMARY REPORT**

**Purpose of the Report**

1. To consider the draft **One Darlington: Perfectly Placed** Delivery Strategy for Improved Well Being.

**Summary**

2. This report seeks Member consideration and comment on the draft **One Darlington: Perfectly Placed** Delivery Strategy for Improved Well Being.

**Recommendation**

3. It is recommended that Members consider the draft strategy and provide their comments for consideration by the Shadow Health and Well Being Board.

**Murray Rose  
Director of People**

**Background Papers**

JSNAs and Joint Health and Well being Strategies – Draft Guidance. Department of Health  
Draft One Darlington: Perfectly Placed – A Strategy for Improved Well being

Julian Kenshole : Extension 2071

S17 Crime and Disorder	The report outlines key issues for community safety
Health and Well Being	The report outlines key issues for health and well being and fulfils the statutory requirement to produce a joint Health & Well Being Strategy.
Carbon Impact	The report outlines key issues for the environment and neighbourhoods.
Diversity	There are no implications arising from this report.
Wards Affected	All
Groups Affected	All
Budget and Policy Framework	This provides the policy framework for the SHWBB
Key Decision	Not for Scrutiny Committee
Urgent Decision	No
One Darlington: Perfectly Placed	Yes – Strategy to deliver the <b>One Darlington: Perfectly Placed</b> priorities.
Efficiency	N/A

## MAIN REPORT

### Information and Analysis

4. The Health and Social Care Act 2012 requires Local Authorities through Health and Well Being Boards to prepare a Health and Well Being Strategy based on their Joint Strategic Needs Assessment. It also provides the power for Health and Well Being Boards to look more broadly than health and social care provision and to consider the wider determinants of health including housing, employment, education, skills, leisure and the environment. In Darlington we have taken this wider interpretation of health in the development of our Strategy which continues the vision and approach adopted within the previous Sustainable Community Strategy (SCS). The Strategy, which is tailored to adhere to draft guidance issued by the Department of Health, continues the branding of the SCS and its two priorities **One Darlington: Perfectly Placed** and is attached at **Appendix One**.
5. The purpose of the Strategy is to:
  - (a) set out a vision for our area supported by true partnership working
  - (b) assess local need
  - (c) maintain a focus on and continue improvements in outcomes
  - (d) consider the influences on health including wider social, environmental and economic factors and encourage integrated working and commissioning across these
  - (e) go beyond the simple identification of needs to addressing key issues
  - (f) not try to solve everything but concentrate on an achievable amount
  - (g) set out priorities for collective action that will have greatest impact and adopt a clear, simple, transparent and consistently applied process for doing so
  - (h) provide a strategic planning framework to influence supporting strategies, delivery plans and commissioning processes.
6. The strategy provides the overarching planning and performance framework for future planning and the development of other core strategies and delivery plans including a health and social care delivery plan. It:
  - (a) reaffirms our long-term vision for improving the well being of local people and reducing inequalities in outcomes.
  - (b) details the key issues linked to outcomes which will support the realisation for our vision – One Darlington: Perfectly Placed.
  - (c) is based on local evidence drawn from the Single Needs Assessment and is informed by national policy considerations and priorities.
  - (d) proposes our top priorities focussing on the issues that will make the biggest difference to outcomes and add greatest value to collective action.
  - (e) focuses on things that can be done in partnership rather than things that are the remit of a single agency, but also recognising that single agency action can make a significant impact towards outcomes.
  - (f) provides a clear and transparent planning framework and prioritisation tool for informing the development and review of supporting strategies and for engaging with the community.

## **Outcome of Consultation**

7. The development of the **One Darlington: Perfectly Placed** Delivery Strategy involved four Partnership assemblies which were hosted in April/May 2012. They were attended by over one hundred individuals representing the following sectors/organisations: public health, Borough Council officers and Members, Primary Care Trust, Clinical Commissioning Group, NHS Foundation Trusts, Police Constabulary and Police Authority, Third Sector organisations, schools and colleges, Fire & Rescue and housing providers.
8. The development of the outcomes relating to the local economy were developed and agreed through a consultation process carried out with businesses in the development of Darlington's Economic Strategy, within which more than 100 people were also involved.
9. The Darlington Partnership Executive and Board have both approved the methodology for production of this Strategy, the framework outlined here and the top priorities.
10. The outcome from the consultations informed the top priorities and key issues contained within the strategy.