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**ADULT SOCIAL CARE - MARKET POSITION STATEMENT**

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**Responsible Cabinet Member - Councillor Veronica Copeland,  
Adult Social Care and Housing Portfolio**

**Responsible Director - Murray Rose, Director of People**

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**SUMMARY REPORT**

**Purpose of the Report**

1. To request Cabinet approval for the process of developing and reviewing the Darlington Adult Social Care Market Position Statement 2014 (**see Appendix**).

**Summary**

2. A key outcome of the Social Care White Paper “Caring for our Future: Reforming Care and Support”, and the Care and Support Bill is that local people can choose from a diverse range of high quality social care support to meet their needs.
3. To do this effectively local authorities need clear evidence of what the local market offers, and how it operates. This needs to be achieved by using market intelligence from a range of sources, including providers and importantly those who use services, their carers and supporters. This activity links in to the work carried out jointly with the voluntary sector to use more of the principles of co-production to ensure that the services provided are those that best meet people’s needs and that are delivered within the available resources. A Market Position Statement presents a picture of demand and supply as it is now, what it might look like in the future, and how commissioners will support and intervene to deliver this future vision. Services for People have been leading the development of a Market Position Statement for Adult Social Care in Darlington and have increasingly been working with health commissioners (who share many of the providers). The Market Position Statement includes an analysis of current services and identified needs, gaps in provision and future developments and should complement Darlington Clinical Commissioning Group’s commissioning intentions.
4. The Market Position Statement is designed to be a short, analytical document which draws from the Strategic Needs Assessment and other local intelligence including surveys, service user experience, contract monitoring information and reviews of services to give predictions of future demand for services and support, identify key pressure points and areas for market development.

5. The document will be updated and kept as a live document in response to resource issues, service user feedback, provider feedback and shared developments with partner bodies, rather than quickly becoming an out of date document.

### **Recommendation**

6. It is recommended that Cabinet:
  - (a) note the progress in developing the Market Position Statement, and, in particular, the need to ensure alignment between it and the commissioning intentions of Darlington's health commissioners; and
  - (b) approve the publication and updating of the Market Position Statement on the Councils website.

### **Reasons**

7. It is a requirement of The Care Act 2014 for local authorities to publish a Market Position Statement.

**Murray Rose**  
**Director of People**

### **Background Papers**

The Care Act 2014

Mark Humble/Jeanette Crompton : Extension 2856/2327

S17 Crime and Disorder	There is no direct impact on S17 Crime and Disorder
Health and Well Being	An effective Market Position Statement will ensure that the people of Darlington are able where practicable to have their social care needs met within Darlington, in cost effective ways that are built on citizen choice.
Carbon Impact	There are no carbon impact implications in this report
Diversity	An effective Market Position Statement will ensure that individual diversity needs can be met through the commissioning of services and support that are sensitive to difference.
Wards Affected	All Wards will be affected.
Groups Affected	This will impact on all of those people of Darlington who require support to meet their social care needs and their carers.
Budget and Policy Framework	This fits within the Councils Budget and Policy Framework
Key Decision	This is not a key decision
Urgent Decision	This is not an urgent decision
One Darlington: Perfectly Placed	This supports a number of the key outcomes of One Darlington, however notably People are healthy and supported
Efficiency	There is no direct efficiency saving linked to this however an effective Market Position statement will ensure local providers are providing quality support in the most cost effective way.

## MAIN REPORT

### Information and Analysis

8. A key outcome of the Social Care White Paper “Caring for our Future: Reforming Care and Support”, the Care and Support Bill 2013 and the Care Act 2014 is that those people who need support to meet their social care needs have access to a diverse market of high quality social care support that is both person centred and provides value for money.
9. To meet this outcome effectively local authorities need clear evidence of what the current local market offers, and how it operates. This is achieved by using market intelligence from a range of sources, including commissioners, providers and importantly from those who use the services and their carers and supporters.
10. A Market Position Statement is designed to be a short, analytical document which draws from the Strategic Needs Assessment and other local intelligence including

surveys, service user experience, contract monitoring information and reviews of services to give predictions of future demand for services and support, identify key pressure points and areas for market development and diversification.

11. The Market Position Statement sets out the Council's future commissioning intentions to the Market. The Market can use the information to develop their own business models and plans and to propose innovative solutions to needs in Darlington.
12. The Darlington Market Position Statement has been developed in partnership with key stakeholders and attempts to set out:
  - (a) The changing face of Adult Social Care and the new offer
  - (b) Supply and Demand for key user groups
  - (c) An understanding of the likely resources available going forward
  - (d) Information on people who pay for their own support
  - (e) Suggested models for support delivery in the future.
13. This is the first iteration of a Market Position Statement for adult social care services and provision. In the future, the approach will be extended to include services for children and young people and in the health market.

### **Financial Implications**

14. The Market Position Statement includes details of current and future levels of resourcing to help inform the market about the financial pressures on the Council, and the direction of travel in terms of expected future spending priorities.

### **Legal Implications**

15. The Council is required, under The Care Act 2014 to promote the efficient and effective operation of a market in services for meeting care and support needs. In meeting this obligation, the Council must be aware of the current and likely future demand on services and consider how providers will meet these needs. This is supported and achieved by ensuring that in turn, providers are made aware of the Council's current and future needs for care services, the need for future development in those services and the current direction of commissioning of the services. It is anticipated that this will enable the providers to plan ahead and assist in meeting the Council's needs effectively.

### **Consultation**

16. In January 2014 in Darlington, the Local Authority and Clinical Commissioning Group facilitated an event with in excess of 70 local health and social care support providers. Part of the event involved providers identifying for them what would make a difference in their working relationship with health and social care commissioners.

## **Next Steps**

17. The Statement will be placed on the Council's website and shared with service providers and will be subject to regular review and updating by commissioners within social care and health.