APPENDIX 1



Corporate Plan

2008-2012

Section 1: Overview

Introduction

The Corporate Plan is the Council's high level strategy that links to the Community Strategy for Darlington. The purpose of the Corporate Plan is to:

- Identify the Council's priorities and contribution to the Community Strategy;
- Provide a strategic document linking to departmental and service plans and individual actions;
- Help communicate the Council's agenda;

The context for this plan is set, at the corporate level, by two key drivers. These are:

- The new Sustainable Community Strategy for Darlington, 'One Darlington : Perfectly Placed'; and
- 'Leading Edge', the Council's Organisational Development Strategy

This context is, of course, reinforced by numerous factors that must be considered in the Council's business planning processes. These include new legislation and changes to government policy; local needs; issues arising from community engagement and consultation; service performance issues; resource issues; responding to opportunities for improvement and to major events; and reducing risks to service delivery.

This wide range of drivers was brought together and examined at a planning event for corporate managers held in autumn 2007. This was informed by both progress on the Community Strategy and by departmental and service plans. The event identified and agreed the corporate priorities set out in this plan. They provide the overall picture of how the Council will contribute to delivery of the Community Strategy, with the detail of delivery set out in department and service plans, and of how the Council will change and develop as an organisation to meet the challenges of the future.

A New Approach to Corporate Planning

This document is part of a new approach to corporate planning being implemented from April 2008. Our old arrangements have served us well, but the development of a new Sustainable Community Strategy for Darlington means that this is an opportune time to introduce the Council's new corporate planning arrangements, heralded in the 2007/08 corporate plan, aligning them with the delivery of the new strategy. Under these arrangements the Council now has a Medium Term Corporate Plan, combining the Medium Term Financial Plan and the Corporate Plan in a single framework, with a four year lifecycle, renewed annually. This four year lifespan has been extended to our department and service plans. The following sections summarise the changing context for planning, starting with an outline of the new Sustainable Community Strategy.

The Sustainable Community Strategy

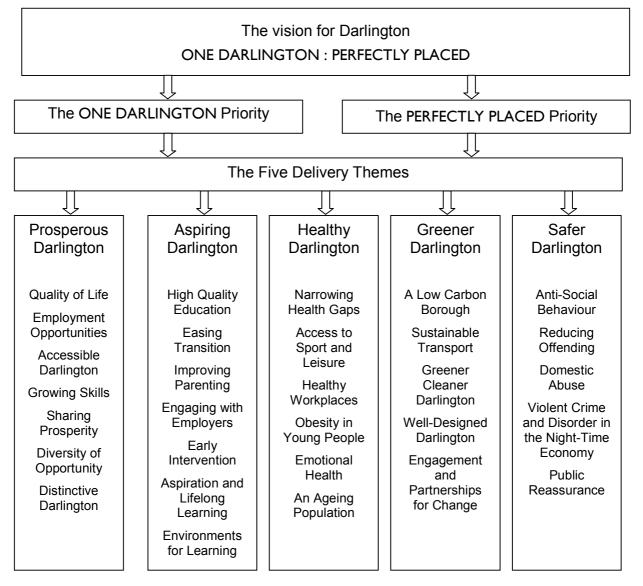
Darlington's Sustainable Community Strategy, 'One Darlington : Perfectly Placed', was adopted by the Darlington Partnership Board and by the Council in March 2008. The new strategy will replace the existing Community Strategy, 'Where Quality Comes to Life', from 2008/09, providing a long-term vision for Darlington up to 2021.

'One Darlington : Perfectly Placed' was developed through an extensive process of consultation, and investigation by a series of 'Enquiry Groups', staged during the summer and autumn of 2007. The vision, priorities and five delivery themes have been widely agreed across the community, and provide the overall framework for guiding the

work of all the agencies and organisations that will contribute to achieving the vision. This framework is illustrated below.

The vision embraces two broad approaches to improving quality of life in Darlington, and these two approaches are embedded in the strategy as the priorities that carry the vision forward into the five delivery themes. The priorities are:

- One Darlington embracing our approach to people, and specifically the need to narrow the gaps in prosperity, attainment, health and well-being, making sure that people are not disadvantaged by their income, where they live or by any other potential disadvantage that could cause them to miss out on the opportunities that will be created by realising our vision
- Perfectly Placed describing Darlington as a place and helping us shape our investment decisions, spatial planning and care for the environment, and to attract inward investment, reinforcing the qualities that make Darlington a place where people want to live and work.



The five delivery themes focus on particular aspects of living in Darlington: prosperity; aspiration and fulfilment; health and well-being; the environment and sustainability; and

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safety from crime, anti-social behaviour, accidents and other risks. The One Darlington and Perfectly Placed priorities are intended to ensure that the vision of a cohesive and caring community in which everyone has the opportunity to pursue their aspirations, and of Darlington as a vibrant, attractive, accessible and sustainable place, shapes and conditions all of the work developed under the delivery themes.

Community Engagement

The Council signalled its intention to place community engagement at the heart of its planning and service improvement with the adoption of its first Community Engagement Strategy, 'A Bigger Say and a Better Deal for Communities', in April 2007.

The strategy's principal proposals are:

- A planned approach, with future policy development built around appropriate engagement activities
- A joined-up approach that links engagement outcomes with the Council's business planning processes, and demonstrates how the Council is responding to engagement
- Establishing area-based engagement structures and the 'Talking Together' engagement programme
- Modernising communications
- Building skills and capacity for effective engagement through training and development work involving officers, elected members and stakeholders
- Implementing a medium-term programme of actions that was approved by the Council in July 2007.

Much progress has been made by the Council and with Darlington Partnership and other stakeholders in implementing the strategy. A Connecting with Communities team has been established within the Chief Executive's Department, and an ongoing quarterly programme of neighbourhood-based engagement sessions, 'Talking Together', is now well-established. 'Talking Together' has been well-received, with much positive feedback from participants.

The new arrangements were proven by the successful public consultation programme for the new Sustainable Community Strategy, which was led by the Connecting with Communities team on behalf of Darlington Partnership, with feedback on outcomes and priorities through the 'Talking Together' programme.

Local Area Agreement

The new LAA is a three year 'contract' between Darlington (represented by the Council and other partners through Darlington Partnership) and central government to deliver specific priorities and actions contributing to the One Darlington : Perfectly Placed vision. The LAA acts as the principle short-term, renewable delivery vehicle for the long term vision, with partner agencies, as well as the Council, playing their part in delivering the actions and targets agreed with government under the co-ordinating leadership of Darlington Partnership.

The LAA sets central government's focus on the outcomes to be delivered by local partnerships and on the Council's 'place-shaping' role, giving the Council and its partners more autonomy in the plan-making, configuration of services and investment decisions required to address the needs and priorities set out in the vision and the LAA.

The LAA will be agreed with Government Office North East in June 2008. The formal agreement with government will contain 35 improvement targets, selected from the new

national set of 198 performance indicators, to be delivered over the next three years. This is likely to be supplemented by a number of locally agreed targets related to aspects of the vision. A set of targets has been developed by the local partner agencies and negotiations with Government Office are progressing towards an agreement. We will also remain focused on delivering the current LAA by the end of March 2009.

Service Planning and Performance Management

The Council's approach to service planning has been revised to align our plans with the priorities and delivery themes of the new Sustainable Community Strategy; this is apparent in the tables of corporate priorities later in this document. Plans have also been extended from a one year to a four year planning cycle, to align them with the Medium Term Financial Plan.

At the same time, our performance management framework has been overhauled in response to the new national set of performance indicators. Services and accountable officers have been linked to the 198 new indicators, and they have been imported into the Performance Plus management system. A completely new set of local performance indicators has also been developed with a single corporate reference number system in place of the old departmental references. Department and service plans for 2008/12 have been drawn up and utilise this new suite of national and local indicators to measure progress on improvement actions.

Medium Term Corporate Plan

As indicated earlier, the Council has moved to a single co-ordinated planning framework for determining improvement priorities, at corporate, department and service levels, and linking priorities to financial and investment planning. The plan operates on a four year cycle, annually renewed at budget time. This will allow budget approval and setting of Council Tax levels to be co-ordinated with improvement planning.

The single corporate plan is a vital component in the planning hierarchy that provides a clear 'Golden Thread' linking the vision and priorities of the Sustainable Community Strategy through corporate, department and service levels to the work objectives of individual members of staff established through their personal development reviews.

Leading Edge Organisational Development Strategy

Our organisational Development Strategy, Leading Edge, is also part of the new approach to corporate planning outlined in the previous section. However, whilst the various components outlined above are focused on delivery of One Darlington : Perfectly Placed outcomes, Leading Edge is concerned with the development and transformation of the Council to make sure that it not only remains fit for purpose in a changing world, but becomes a leading edge exemplar of 'place-shaping' local authority.

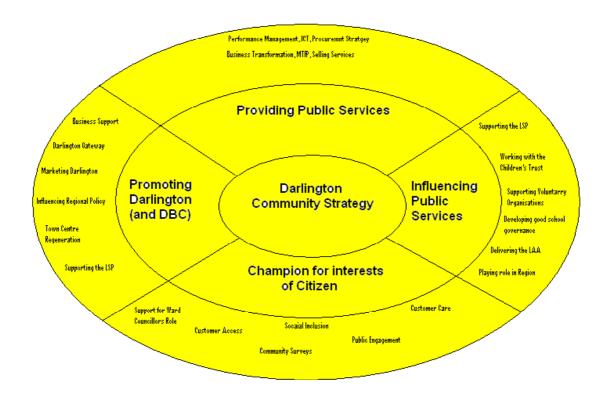
The 'egg' diagram below illustrates the four key ways in which we need to work to play our part in delivering the new vision for Darlington and to fulfil the strategic 'placeshaping' role that emerged in 2007 from the Lyons Inquiry into Local Government – the Inquiry promoted place-shaping as the future for local government, and the role is effectively represented by the four ways of working in the 'egg' diagram. These are:

- Influencing services outside of those we directly provide to ensure that all
 organisations in Darlington work together effectively to improve the quality of life of
 local people in line with the new community strategy vision. In future this way of
 working will be challenged in the Corporate Area Assessment, which will replace the
 Comprehensive Performance Assessment from 2009.
- Acting as a champion for the interests of the citizen to respond to changing needs and expectations to provide more personalised services. Our new approach to

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community engagement is at the heart of this way of working, and the key aspects of the new vision relating to aspiration, personal empowerment and fulfilment must be addressed by it.

• Promoting the borough and the Council is vital to the vision of enhanced prosperity through attracting new businesses to invest in the borough, and making Darlington even more attractive as a place where people want to live and work. We also need to make sure that Darlington's voice is heard in regional and national decision-making, so that the borough receives the resources and support it needs to realise the vision.



Our Leading Organisational Development Strategy has five strands of strategy and project development required to enable us to work fully in the ways indicated the egg. The five strands and the main priorities for each are listed in the table below. The priorities have been cross-referenced to the four ways of working, to ensure that progress on the ODS strands is taking us forward in our organisational development.

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The five ODS str	ands and their p	riorities		
Communications	Human Resources	ICT	Community Engagement	Business Transformation
Develop and communicate a shared 'identity' or 'unique selling point' for Darlington	Ensure managers manage and leaders lead	Facilitate first rate intelligence through data and knowledge management	Build capacity in the organisation and communities to translate customer needs into action	Maximise the talents of our staff in the support and delivery of projects and design of services
Foster genuine two-way communication internally, externally and with partners	Empower staff to deliver excellent customer service	Support our staff to help customers through maximising mobile working	Ensure customer services become first class	Eliminate waste, duplication and processes that do not add value or are not necessary for the public
Develop a prioritised, resourced and co- ordinated approach to raise Darlington's and DBC's profile regionally and nationally	Develop relationship management as a core competency	Increase opportunities for self service	Engage staff in the development of plans and services	Transform service areas in priority order of potential to improve value for money

There is regular progress monitoring of work to deliver these priorities. The latest progress report at the time this document was produced shows that the Leading Edge programme as a whole, and the five strands, are on target against action plans. There is regular and ongoing consultation throughout the Council on Leading Edge, and the programme is refreshed and adjusted as appropriate in line with staff views.

Many of the corporate priorities set out in the second part of this plan, under our five corporate objectives, are directed towards delivering components of our Organisational Development Strategy.

Section 2: Corporate Plan Priorities 2008-12

The Council's corporate priorities have been organised into two parts, as set out on the following pages. Part A contains priorities for action arranged under the five themes of the sustainable community strategy, 'One Darlington : Perfectly Placed. Part B sets out our priorities for organisational development and improvement, organised under the five corporate objectives.

The purpose and structure of the Sustainable Community Strategy is outlined in Section 1 of this plan. The Council's corporate priorities give an overall picture of how the Council will play its part in delivering the strategy's vision for Darlington in the short to medium term. These priorities are the 'headlines' of the Council's delivery programme, and are expanded and developed in detail in our full suite of plans for 2008-12, including the four department plans and twenty five service plans.

The priorities listed under the five corporate objectives in Part B focus on the changes required, as part of our ongoing development as an organisation, to achieve the best possible alignment between our structures, policies and procedures, and our new 'place shaping' role and responsibilities for contributing to delivery of the community strategy.

The corporate priorities are listed below and detailed in the tables on pages 9 to 34.

Part A: Improvement Priorities by Community Strategy Themes

Prosperous Darlington

- Promoting Darlington
- Promote and develop the town centre
- Implement major development projects
- Going for growth

Aspiring Darlington

- · Ensure all children receive high quality teaching and care
- Improve transition across all settings and phases, especially for vulnerable groups
- Improve opportunities and outcomes for 14-19 yr age group, improving engagement with employers
- Reduce absence and exclusion rates

Healthy Darlington

- Tackle health inequalities
- Create easy access to sport and leisure
- Promote health and well-being

Greener Darlington

- A low carbon borough tackling climate change
- A cleaner, greener Darlington
- A sustainable transport network

Safer Darlington

- Reduce anti-social behaviour
- Reduce the impact of prolific and other priority offenders on the Community
- Reduce domestic abuse and reduce the number of repeat victims

Part B: Improvement Priorities by Corporate Objectives

Shaping a better Darlington

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- Promote Darlington and the Council, and develop organisational arrangements to support the Council's role as 'Place Shaper'
- Provide the leadership needed to deliver 'Place Shaping' outcomes

Providing excellent services

- Reinvigorate the Performance Management Framework
- Focus on priorities improve morale and prioritisation and enhance our capacity
- Build corporate capacity for change management

Putting the customer first

- Champion the interests of the citizen place customers and communities at the heart of the business of the organisation
- Deliver improved public engagement and access
- Increase the engagement of children, young people, their families and carers in the design and delivery of services

Ensuring access for all

- Ensure services are accessible to all
- Ensure people and communities are at the heart of service and organisational improvement

Enhancing our capacity to improve

- Provide public services Deliver savings through procurement and through efficiency and effectiveness improvements
- Implement Darlington/Stockton Partnership
- Implement the Leading Edge Organisational Development Strategy

Part A: Improvement Priorities by Community Strategy Themes

Prosperous Darlington

Our priorities for enhancing prosperity revolve around work to build a strong and vibrant local economy as the foundation for the quality of life aspirations at the heart of the One Darlington : Perfectly Placed vision. Priorities are shaped, on the one hand, by the findings of the Sustainable Community Strategy Economy Enquiry Group and public consultation, and the work strands set out in the Prosperous Darlington theme in the strategy; and, on the other hand, by the research and development work leading to the renewal of the Darlington Gateway strategy. Whilst the programme of major business infrastructure projects that dominated the first 5 year cycle of Gateway will continue, the emphasis is changing towards skills development and business support; the continuing improvement of the town centre as a key economic driver, attracting investment in high quality, well-paid jobs, and generally promoting Darlington as an outstanding place to live, work and invest in business.

SCS Theme	SCS	Тор	How delivered?	Dept Plan	Pls		gets		
	Priority	Corporate Priorities				08/09	09/10	10/11	11/12
Prosperous Darlington	Perfectly Placed	Promoting Darlington	 Create a unique and distinctive identity for promoting Darlington that all partners can sign up to Promote Darlington and our achievements through the identity, whilst managing the consistent use of the brand to maximise effectiveness 	Chief Executive's	NI 5 NI 11 NI 151	80.00	81.00 76.20	82.00 76.30	83.00 76.40
5	Promote and develop the	 Develop an expanded programme of arts, cultural and leisure events Create the town centre business plan and implement 	Community Services Chief Executive's	NI 5	80.00	81.00	82.00	83.00	
		town centre	 Develop an Independent Retailers' Strategy Promote Sunday trading Develop an events strategy for the town centre Oversee rejuvenation and development of Darlington Markets 	Community Services	NI 5 NI 11	itions (su Overall sa Engageme Overall en	tisfaction ent in the	with local arts	area

SCS Theme	SCS	Тор	How delivered?	Dept Plan	Dept Plan	Pls	Targets				
	Priority	Corporate Priorities				08/09	09/10	10/11	11/12		
Prosperous Darlington	Perfectly Placed	Implement major	Morton Palms – Phase 3 development	Chief Executives	NI151	76.10	76.20	76.30	76.40		
		development projects	Commercial Street – commence work early 2008		NI166	£393	£403	£412	£419		
		Central Park		NI171							
		Faverdale Strategic siteDurham Tees Valley Airport									
		Lingfield Point Vibrant new mixed use quarter -	Chief								
		Beaumont Street office development site; Feethams area; Town Centre	Executive's/ Community								
			Fringe to east of Inner Ring Road	Services							
	Perfectly	Going for	Business Engagement – Skills:	Chief	NI 159						
	Placed growth	Engage with key business sectors to understand current skills and	Executive's	NI 165							
			business needs								
			Work with education providers to link curriculum and life skills to		NI 174						
			business needs								
			Continuing to develop the Local		Pl Defin	itions (su	mmarise	ч).			
			Development Framework as the spatial planning framework for			PI Definitions (summarised): NI 151 Overall employment rate					
			enabling sustainable development			Supply of			nusina		
			and environmental enhancement,		sites				ousing		
			including progress on:		NI 165	Working a	ge popula	ation quali	fied to		
			The Core Strategy			_evel 4 or		•			
			Tees Valley Waste and Minerals Plan		NI 166 /	Average e	arnings o	f employe	es in		
			 Design of New Development – Supplementary Planning 		NI 171	VAT regist					
			Document (SPD)			Skills gap		workforc	е		
			Planning Obligations SPD		reported	by employ	yeis				

Aspiring Darlington

For the Council, the short-to-medium term focus within this broad view of aspiration is on continuing to improve the life chances of children and young people. Priorities here are reflective of those set out in the Children and Young People's Plan, a key delivery plan of One Darlington : Perfectly Placed, which establishes a long-term vision that promotes the holistic and life-long development of the individual, seeking to enable everyone to develop and pursue their diverse aspirations. Our priorities are in line with the findings of the strategy's Education Enquiry Group and public consultation, and contribute to work strands set out in the strategy's Aspiring Darlington theme.

SCS	SCS	Тор	How delivered?	Dept Plan	Pls	Targets			
Theme	Priority	Corporate Priorities				08/09	09/10	10/11	11/12
Aspiring Darlington	One Darlington	Ensure all children receive high	 Establish Darlington School Leadership College Reduce the disparity in 	Children's Services	NI 75 NI 76	50.20 7.00	58.70 5.00	53.00 5.00	
		quality teaching and learning	 performance between schools Governing bodies to carry out self-review programme 		NI 89	0	0	0	0
			 Further develop Lead Officer intervention to ensure Darlington Schools Ofsted reports are largely good or outstanding Develop the Foundation Stage Strategy Link the best performing schools with those in need of improvement to ensure that skills are transferred 		NI 75 grades a NI 76 65% of p English a	t GCSE ir Number of upils achi and Maths Number of	ent of 5 or ncluding E f schools eve Level s at KS2	d): r more A* inglish an where few 4 or abov in special	d Maths ver than ve in

SCS	SCS	Тор	How delivered?	Dept Plan	Pls	Targets				
Theme	Priority	Corporate Priorities				08/09	09/10	10/11	11/12	
Aspiring Darlington	One Darlington	Improve transition	Implement the findings of the Director's Transition Commission	Children's Services	NI 72	62.50	54.00	55.00		
•		across all	(reported end of 2007). Data		NI 92	39.00	34.29	34.00		
		settings and phases,	arrangements in place by September 2008. All other		NI 93	90.00	87.00	89.00		
		especially for	transition core package decisions		NI 94	80.00	83.00	80.00		
		vulnerable groups	to be implementedEstablish transition model for all		NI 95	39.00	37.00	39.00		
		groups	schools informed by existing		NI 96	70.00	69.00	61.00		
			good practice in Darlington		NI 97	69.00	66.50	67.00		
			 Ensure children in year 6 spend at least one week in secondary school during the second half of the summer term 		NI 98	34.00	39.50	40.00		
	One Darlington	Improve opportunities and outcomes for 14-19 yr	 Roll-out the 14-19 strategy and review work-based learning Review and radically overhaul work related learning 	Children's Services	NI 80 NI 90	46.10	47.60	49.10		
		age group,	arrangements in secondary		NI 117	6.40	6.20	5.70		
		improving engagement with employers	 schools including more systematic contribution from the public sector Implement the NEET strategy for 16-19 year olds not in education, employment or training Work with business engagement services to further develop links between schools and employers to ensure that young people have the best possible preparation for their careers 	Children's Services/ Chief Executive's	NI 92 N achieving NI 93 K NI 94 K NI 95 K NI 96 K NI 97 K	chieveme rs Founda chieveme 19 ake-up of arrowing 20% and S1 to KS2 S1 to KS2 S2 to KS3 S3 to KS4 S3 to KS4 S3 to KS4 6-18 year	nt of 78 p ation Stag nt of Leve 14-19 lea the gap b rest in Ea 2 English 2 Maths p 3 English 4 English 4 Maths p olds who	oints plus e al 3 qualifie etween lov arly Years progressior progressior progressior progressior progressior are not in	cation omas west on n on n	

SCS	SCS	Тор	How delivered?	Dept Plan	Pls	Targets			
Theme	Priority	Corporate Priorities				08/09	09/10	10/11	11/12
Aspiring Darlington	One Darlington	Reduce absence and exclusion rates	 Implement the 2nd phase of the Behaviour Strategy Develop Hard to Place Pupils protocol for persistent absentees Further develop strong and robust Education Welfare Service; ensure full compliance with the six day rule Work with parents to improve support for school attendance Improve the rate of reintegration and support provided for permanently excluded pupils Establish Behaviour and Attendance Network for primary 	Children's Services	NI 69 C bullying NI 86 S good or o	83.00 7.50 tions (sun children wh recondary utstanding recondary	no have e schools ji g standard	xperience udged as ls of beha	having iviour

Healthy Darlington

Our health priorities mirror the work strands of the Community Strategy's Healthy Darlington theme. The Health Enquiry Group's findings on health inequalities, and recommendations on tackling the causes of ill-health and promoting healthy lifestyle choices, have helped to shape our priorities. We will be working closely with the NHS to deliver these proposals through the key framework of the Health Improvement Plan. A wide range of services have a role in contributing to health improvement, particularly leisure and the sustainable travel programmes, and our priorities are designed to achieve a coordinated approach on a broad front. Targeted approaches to tackling health inequalities, promoting access to sport and active leisure and promoting healthy living are at the core of our approach.

SCS	SCS	Тор	How delivered?	Dept Plan	Pls	Targets				
Theme	Priority	Corporate Priorities				08/09	09/10	10/11	11/12	
Healthy Darlington	One Darlington	Tackle health inequalities	 Develop partnerships around NICE guidelines in relation to reducing obesity rates Work with Director of Public Health to undertake regular joint review of health and well-being status and needs of the population in Darlington (Joint Strategic Needs Assessment) Align Supporting People to the Local Area Agreement Capture a range of data/information sources to inform planning in partnership development Improve the stability of children's placements Develop marketing/recruitment strategy for foster carers Support families and carers to provide a safe and secure environment 	Community Services Children's Services	NI 60 C ments cou NI 62 S children – NI 63 S children -	Desity – p children's s mpleted w tability of number of tability of length of ooked Afte t within re eople's ov Il age all o lumber of	rimary re- social care ithin 35 d placemen placemen placemen er childrer equired tin verall heal cause mon vulnerable	ception ch e – core a ays ts of Look ts of Look ts n case rev nescales th and we tality rate e people	ssess- and After and After views ell-being	

SCS	SCS	Тор	How delivered?	Dept Plan	Pls	Targets			
Theme	Priority	Corporate Priorities				08/09	09/10	10/11	11/12
Healthy Darlington	One Darlington	Create easy access to sport and leisure	 Increase walking and cycling to and for leisure, through for example location and design of leisure facilities Investigate extension of community led physical education programmes 	Community Services/ Chief Executive's	NI 8 NI 57 NI 175	22.00 94.00	23.00 94.00	24.00 94.00	25.00 94.00
		Promote health and well-being	 Promote positive health and well- being for children and young people: Further develop services to promote the emotional and mental health and well-being of children and young people Develop Healthy Schools Action Plan Deliver Teenage Pregnancy & Sexual Health action plan Develop a proposal for 24 hour community nursing care Evaluate provision around health visitors and school nurses Develop the Personalisation Agenda within Adult Social Care and Health to provide service users with choice and control` Integrate Council and PCT commissioning arrangement through the Joint Commissioning Board Integrate Council and PCT provider services 	Children's Services	NI 50 E NI 57 C participati NI 69 C NI 112 C NI 130 S Directed S NI 136 P independe NI 141 N achieving	dult partic motional l hildren ar on in high hildren ex hange in ocial care Support eople sup ently umber of independ	cipation in health of o nd young quality P operiencin rate of un e clients re oported to vulnerabl lent living	sport children people's E and spo g bullying der 18 co eceiving S live e people	nception elf
					independe NI 141 N	ently umber of independ ccess to s	vulnerabl lent living services a	e people nd facilitie	98

Greener Darlington

Our Greener Darlington priorities seek to reduce Darlington's impact on global climate change whilst consolidating the attractiveness and diversity of the local environment. As with the other themes, the findings of the Community Strategy Enquiry Group that looked into environmental and transport issues in Darlington, as well as public consultation on the strategy, are closely mirrored in these proposals. Research into Darlington's carbon footprint has also been a significant input, whilst ongoing work on sustainable transport, the street environment, waste management and disposal and biodiversity have also played a part in shaping our corporate proposals. Priorities focus on both delivering service improvements and enhanced environmental outcomes, and examining and reducing the environmental impact of the Council's operational activities.

SCS	SCS	Тор	How delivered?	Dept Plan	Pls	Targets				
Theme	Priority	Corporate Priorities				08/09	09/10	10/11	11/12	
Greener Darlington	Perfectly Placed	A low carbon borough tack- ling Climate Change	 Deliver, with Darlington Partnership, a fully resourced Climate Change action plan, with full stakeholder involvement and engagement Review fuel usage and type of fuel used in Council vehicles Contribute to tackling climate 	Chief Executive's Community Services	NI 185 NI 186 NI 188 NI 187	8.10 1.00	8.00 2.00	7.90 3.00	7.67 4.00	
			 change Ensure biodiversity continues to increase to more sustainable levels Improve the energy efficiency of local authority stock Promote energy efficiency of Housing Association, private sector and landlord housing stock 			CO ₂ reduct er capita (dapting to nproved lo	ion from L CO ₂ emis climate c ocal biodiv	_A operati sions in L change	A area	

SCS	SCS	Тор	How delivered?	Dept Plan	Pls	Targets			
Theme	Priority	Corporate Priorities				08/09	09/10	10/11	11/12
Greener Darlington	Perfectly Placed	A cleaner, greener Darlington	 Continue to deliver on street scene service Implement new waste treatment and disposal contract Re-design refuse and recycling collections Implement the Tees Valley Waste Strategy in Darlington Implement new Mercury Abatement Regulations Improve green infrastructure and enhance biodiversity Work with other organisations to 	Community Services	NI 191 NI 192 NI 193 NI 195a NI 195b NI 195c NI 195d NI 197 NI 197	26.00 73.50 10.00 10.00 0.00 4.00	27.00 65.00 9.00 9.00 0.00 4.00	35.00 65.00 8.00 8.00 0.00 4.00	35.00 65.00 8.00 7.00 0.00 4.00
	Darlington & Perfectly Placed	transport network	 Work with other organisations to improve accessibility both by travel and by other means Tailor actions to complement work funded by Council from revenue or capital budgets Evidence, review and implement <i>LocalMotion</i> and Cycling 	Executive's	NI 175 NI 177 NI 178	94.00 8.61M	94.00 8.53M	94.00 8.48M	94.00 n/a
			 Demonstration Town actions that provide benefits Prepare strategy for delivery, after initial grant period, of <i>LocalMotion</i> actions that have proven benefits Tackle congestion, working corporately to ensure that all planning decisions use the accessibility framework 		PI Definit NI 167 C per mile d NI 175 A walking, c NI 177 Lo originating set in 2LT therefore NI 178 B Continue	ongestion uring mor ccess to s ycling and ocal bus p g in the au P, which available us service	a – averag rning peak services a d public tr passenger uthority ar runs to 20 for 2011/ es running	nd facilitie nd facilitie ansport journeys ea (target)10/11 – n 12)	es by s are

SCS	SCS	Тор		How delivered?	Dept Plan	PIs Targets				
Theme	Priority	Corporate Priorities					08/09	09/10	10/11	11/12
Greener Darlington	One Darlington & Perfectly Placed	A sustainable transport network (continued)	im tra Im ne No De im me co co Ma en Im Tra Cr Cr Im Cr Cr Cr Cr Cr Cr Cr Cr Cr Cr Cr Cr Cr	fork with other organisations to have accessibility, both by avel and other means have and other means outh East evelop and oversee the have and ride, etc. have a	Chief Executive's Community Services		s listed o ctions. ions (sur rleaf: esidual ho ercentage ercentage proved s s: a) litter proved lo -41.00 -14.20 6.00 34.00 ions (sur eople KSI hildren KSI hildren KSI bad safety argets for nt setting rincipal ro consider on-princip	verleaf ap mmarised busehold e of house e of house e of munic treet and ; b) detritu pcal biodiv -2.56 -16.66 6.00 33.00 mmarised in road tr SI in road tr SI in road tr SI in road s v target se 2011/12 new national sectors ads where ed	pply to the pply to the waste per hold wast ipal waste environmus; c) flypo versity -10.52 0.00 5.00 31.00 D: affic accid traffic accid traffi	se nued e sent e sent posting; n/a n/a 5.00 29.00 dents sidents in nt on ts)

Safer Darlington

The Safer Darlington theme of the Community Strategy sets a broad context for work to ensure that people can live safely and free of fear in Darlington. This context includes, for example, road safety, food safety, licensing of premises and environmental protection. However much of the work in these areas is routine and ongoing, and the key improvement priorities embodied in the strategy's work strands and reflected in our corporate priorities revolve around the management and reduction of crime and anti-social behaviour. The delivery of these priorities will be led by the Crime and Disorder Reduction Partnership.

SCS	SCS	Тор	How delivered?	Dept Plan	Pls				
Theme	Priority	Corporate Priorities				08/09	09/10	10/11	11/12
Safer Darlington	One Darlington	Reduce anti- social behaviour	 Work with partners including the Third Sector to develop CDRP Action Plans for 2008/09 to address priority issues including: Anti-Social Behaviour (including environmental crime and criminal damage) Reducing re-offending Violent crime and disorder in the 	Chief Executive's	NI 17 NI 21 NI 39 NI 41 NI 115				
			 night time economy Domestic abuse Public reassurance and vulnerable localities Continue to develop and strengthen our approach to tackling anti-social behaviour and meeting Govern- ment's RESPECT agenda Expand the use of Parenting Orders for parents/guardians of anti-social youths Agree and implement the Respect Standard for housing management 	Community Services	NI 21 D ASB and NI 39 A admissior NI 41 P behaviour	erceptions ealing with crime by t lcohol har	s of anti-s h local co he local c m related s of drunk blem	ocial beha ncerns ab ouncil and hospital or rowdy	oout d police

SCS	SCS	Тор	How delivered?	Dept Plan	Pls	Targets			
Theme	Priority	Corporate Priorities				08/09	09/10	10/11	11/12
Safer Darlington	One Darlington	Reduce anti- social behaviour (continued)	 Agree and implement Neighbourhood Charters Deploy Neighbourhood Wardens in accordance with priorities indicated by the CDRP 	Community Services	As above – continu- ation				
			 Night time economy/Licensing Individual and joint working arrangements with Police and other partners Ongoing staff training Ongoing education of taxi trade Develop responsible alcohol sales code Licensing premises in accordance with the Gambling Act 2005 Under-age test purchasing Publicity campaigns 	Corporate Services					
			 Work with Darlington DAAT to refresh the Borough's Alcohol Strategy and Action Plan demonstrating CDRP activity to support this agenda Progress and implement planning policies within the LDF to minimise opportunities for crime and anti-social behaviour arising from the design of buildings and neighbourhoods 	Chief Executive's					

SCS	SCS	Тор		How delivered?	Dept Plan	Pls	Targets						
Theme	Priority	Corporate Priorities					08/09	09/10	10/11	11/12			
Safer Darlington	One Darlington	Reduce the impact of	•	Ensure those individuals who cause the greatest risk to	Chief Executive's	NI 18							
		other priority offenders on the Community • Ensure a mechani		communities are dealt with swiftly and efficiently through the Criminal Justice System Ensure appropriate support mechanisms are in place to	NI 30	NI 19 NI 30 NI 144							
				support those coming out of the Criminal Justice System to		PI Definit	ione (sur	nmarisod	 				
	Reduce domestic abuse and reduce the number of repeat victims		•	prevent re-offending Ensure those prolific and priority offenders with drug and alcohol needs receive appropriate levels of support/intervention in community based restorative justice programmes Develop closer working relationships with the Local Criminal Justice Board on a targeted multi-agency approach to reducing re-offending		NI 18 A under pro NI 19 R offenders	dult re-off bation sup ate of pro e-offendir fenders ffenders	ending ra pervision ven re-off ng rate of under prol	tes for the ending by prolific an pation sup	v young d pervision			
		domestic abuse and	domestic abuse and	domestic abuse and	Reduce domestic•Work wabuse andStrategy	domestic abuse and	Work with partners to draft the Borough's Domestic Abuse Strategy incorporating sexual	Chief Executive's	NI 32 NI 65	30.00 7.00	7.00	6.00	
		offending and its impact upon victims, individuals, children and families Implement the partnerships Domestic Abuse Action Plan		PI Definitions (summarised): NI 32 Repeat incidents of domestic violenc NI 65 Children becoming the subject of a									
		Domesti		Domestic Abuse Action Fidit		child prote time	ection plai	n for seco	na or sub	sequent			

SCS	SCS	Тор	How delivered?	Dept Plan	Pls	ls Targets			
Theme	Priority	Corporate Priorities				08/09	09/10	10/11	11/12
Safer Darlington	One Darlington	Reduce domestic abuse and reduce the number of repeat victims (continued)	 Develop a new performance management framework for Domestic Abuse that captures performance across both the statutory and voluntary sector Review the role and functions of Darlington Domestic Abuse Executive and Forum, ensuring the appropriate partners/agencies are engaged in the strategic decision making and influencing process Work with partners to explore the potential of developing Darlington's first Multi-Agency Risk Assessment Conference (MARAC) Ensure that information regarding Domestic Abuse is available in a range of formats including redesigning web page content Ensure that a range of training packages are available to partners/ agencies to promote awareness and understanding of Domestic Abuse and its impact upon victims 	Chief Executive's	As above – continu- ed				

SCS	SCS	Тор	How delivered?	Dept Plan	Pls		Tar	gets	
Theme	Priority	Corporate Priorities				08/09	09/10	10/11	11/12
Safer Darlington	One Darlington	Reduce domestic abuse and reduce the number of repeat victims (continued)	 Work with statutory partners and the private sector to ensure that corporate domestic abuse policies and procedures are in place Ensure children and young people are safe from abuse and neglect 	Chief Executive's Children's Services	As above – continu- ed				

Part B: Improvement Priorities by Corporate Objectives

Shaping a better Darlington

The corporate objective of Shaping a better Darlington reflects the Council's place-shaping role. It aligns with the Community Strategy priority of 'Perfectly Placed' in its focus on enhancing the local economy and environment, whilst recognising that those improvements will contribute to the quality of life aspects of the 'One Darlington' priority, and to narrowing the gaps in prosperity and well-being. Place-shaping outcomes for Darlington will be delivered through priorities listed under the Community Strategy themes. In this section, the place-shaping focus is on the Organisational Development Strategy, and on the ways the Council needs to develop and work to fulfil the place-shaping role. The priorities and delivery actions included below relate closely to the place-shaping ways of working described on pages 4 and 5 of this document, and to the ODS strands and priorities outlined on page 6.

Corporate	SCS	Тор	How delivered?	Dept Plan	Pls	Targets				
Objective	Priority	Corporate Priorities				08/09	09/10	10/11	11/12	
Shaping a Better Darlington	One Darlington & Perfectly Placed	Promote Darlington and the Council, and develop organisational arrangements to support the Council's role as 'Place Shaper'	 Ensure that the partnership and governance arrangements needed to successfully deliver 'Place Shaping' outcomes are established, maintained and refreshed as necessary Review the LSP Theme Groups in line with the new SCS vision, themes and priorities to create appropriate high level delivery structures Influence public services Ensure effective inter-agency communication so that all partners and stakeholders are aware of their contribution to delivery of outcomes and the contribution of others 	Chief Executive's		verall sati nvironmer will be se out bienr ercentage	isfaction v nt for a th et by new nially start e of citizer	vith local a riving third 'Place Su ting in 200	d sector rvey' to)8/09 d with	

SCS	SCS	Тор		How delivered?	Dept Plan	Pls	Targets			
Theme	Priority	Corporate Priorities					08/09	09/10	10/11	11/12
Shaping a Better Darlington	One Darlington & Perfectly Placed	Provide the leadership needed to deliver 'Place Shaping' outcomes	•	Develop the Community Engagement role to ensure that residents, communities and businesses are able to be involved in service design and delivery, to achieve the best possible outcomes Continue to deliver and expand leadership development programmes for Council managers Develop the use of the Partnership Toolkit to enhance delivery capacity and competency across all the agencies involved in delivering place shaping outcomes Introduce regular liaison and planning meetings between Cabinet Members and LSP Theme Group Chairs Facilitate Council lead officers for LSP Theme Groups, through PDRs and training, to recognise their lead roles as key to delivery of outcomes and at the core of their substantive posts	Chief Executive's	can influe NI 6 Pa	ercentage nce decis articipatio nvironme will be se out bienr	e of people ions in the n in regul nt for a th et by new nially start	e who fee eir locality ar volunte riving third 'Place Su ting in 200	eering d sector rvey' to 08/09

Providing excellent services

Direct service provision will continue to be a major part of the Council's business, although it is being increasingly counterbalanced by the new ways of working characterised by the place-shaping role. In this changing context we need to ensure that our services are leading edge in terms of performance and value for money, that we focus on delivering services that meet local needs and aspirations, and that we prioritise our resources and capacity accordingly. Getting our services right in these ways is integral to the business transformation and community engagement strands of the ODS, which is also concerned with expanding our capacity, capability and systems. Innovative initiatives such as the Darlington -Stockton Partnership are part of this drive

SCS	SCS	Тор	How delivered?	Dept Plan	Pls		Targets			
Theme	Priority	Corporate Priorities				08/09	09/10	10/11	11/12	
Providing Excellent Services	Perfectly Placed	Reinvigorate the Performance Management Framework	 Commence collection of new indicators from National Indicator Set (NIS) Improve performance reporting to ensure use of <i>Performance Plus</i> is maximised Put rigorous target setting procedures in place Sign off Local Area Agreement as delivery plan for the SCS Develop service and corporate planning timetable for MTFP/service priorities 2010/11 Develop data sharing agreements with partner organisations (begin as part of the Data Quality Strategy) 	Chief Executive's	CAT PMF LI0411 LI0412 PI Definition CAT PMF C judgement for (08/09 only; LI0411 Nun by external a LI0412 Ove	orporate or perforr PI not in nber of na auditors	Assessm nance ma PMF) ational ind	nent data anageme dicators o	qualified	

SCS	SCS	Тор	How delivered?	Dept Plan	Pls	Targets			
Theme	Priority	Corporate Priorities				08/09	09/10	10/11	11/12
Providing Excellent Services	One Darlington	Focus on priorities – improve morale and prioritisation and enhance our capacity	 Develop and deliver the efficiency agenda to ensure a balanced MTFP Develop an overarching plan for the establishment and effective delivery of the ODS Develop and implement an appropriate mechanism for measuring the progress and impact of the ODS delivery plan on the organisation Establish and embed frequent, structured team meetings with each of the key leads and Project Sponsors Develop meaningful and realistic maturity model targets at key stages of delivery against the plan Enhance the awareness to the organisation of the oDS Provide services to the public that achieve high quality and efficiency levels and are shaped by local priorities and ensure that the Council has the capacity to deliver the services that Darlington needs 	Corporate Services Chief Executive's	LI0400 LI3005 LI0501 LI0502 PI Definitio LI0400 Pero the overall s LI3005 Wor absence LI0501 Nun change proj LI0502 Nun project/chan	centage c ervice pr king days nber of st ect activit	of citizens ovided by s lost due aff partic ty over th mployees	s satisfied / the Cou to sickno ipating in e full yea trained o	ıncil ess ır

SCS	SCS	Тор	How delivered?	Dept Plan	Pls		Tar	gets	
Theme	Priority	Corporate Priorities				08/09	09/10	10/11	11/12
Providing Excellent Services	cellent Darlington corporate	 Actively support the ongoing change projects undertaken throughout the organisation Roll out training packages to help raise understanding and awareness of Project Management and Change Management principles, tools and techniques Establish a network of employees who have the capability, capacity and 	Chief Executive's	NI 179 LI3008 LI3009 LI0500	96.00 90.00	98.00 95.00	98.00 98.00	100.0 100.0	
		 understanding to help deliver the change agenda Develop and implement effective communication routes to raise awareness on the change agenda and encourage participation and engagement from across the organisation Effectively manage the Leading Edge Programme risks to ensure the change programme remains viable and realistically achievable 		PI Definition NI 179 VfM gains impac LI3008 Pero out – individ LI3009 Pero out – group LI0500 Nun office projec	– value ting durir centage c ual centage c nber of Lo	of cash re ig the fina of PDR in of PDR in eading Ec	eleasing ' ancial yea terviews terviews dge chan	ar carried carried ge	

Putting the customer first

Our objective of 'Putting the customer first' is aligned with the Community Strategy priority of One Darlington. The priority highlights the need to ensure that strategy outcomes enhance quality of life for everyone, and support people to develop and fulfil their aspirations. Corporately, through our new commitment to community engagement we are making sure that the views of customers and communities are instrumental in our service planning and investment decisions. Putting the customer first is about moving on from a 'one size fits all' approach to identifying and responding to the diverse needs and aspirations of individuals, groups and communities.

SCS	SCS	Тор		How delivered?	Dept Plan	Pls		Tar	gets	
Theme	Priority	Corporate Priorities			-		08/09	09/10	10/11	11/12
Putting the Customer First	One Darlington	Champion the interests of the citizen - place customers and communities at the heart of the business of the organisation	File E E C V V M C S S S C V V I I I I I I I I I I I I I I I I I	Enhance the culture of customer focus throughout Darlington Borough Council Ensure people and communities can participate and influence the way services are delivered Maintain and enhance effective communication with the private sector business community to nform business/skills support services priorities and delivery Support Third Sector development (social enterprises, voluntary and community sector) n the building of social capital and the delivery of services	Chief Executive's	NI4 Perc can influence NI 5 Ove	c particip centage c e decisio rall satisf ronment centage c	ation in th of people ns in thei faction wi for thrivin of people	ne local a who feel r locality th local a ng third s who feel	they irea ector they
	im pu en	Deliver improved public engagement and access	ent Communities Unit, customer			NI 14 PI Definition NI 14 Aver per received	rage num	nber of cu	istomer c	contacts

SCS	SCS	Тор	How delivered?	Dept Plan	Pls	Targets				
Theme	Priority	Corporate Priorities				08/09	09/10	10/11	11/12	
Putting the Customer First	One Darlington	Increase the engagement of children, young people, their families and carers in the design and delivery of services	 Implement young people's consultation and engagement strategy Deliver a Darlington wide parenting strategy and disseminate good practice regarding communication with parents Ensure that schools communicate with parents in such a way that parents understand and appreciate what is expected of them and ensure all schools have effective practices in place to engage with their communities 	Children's Services	NI 110 PI Definitio NI 110 You positive acti	ng peopl				

Ensuring access for all

Our objective of 'ensuring access for all' is again aligned with the Community Strategy priority of One Darlington. Whilst the priority highlights the need to ensure that strategy outcomes enhance quality of life for everyone, our corporate focus is on making sure that our business practices and structures do not disadvantage any individual in terms of being able to access services and receive fair service outcomes. Our proposals to further enhance equalities in our services are closely linked to our community engagement initiative.

SCS	SCS	Тор	How delivered?	Dept Plan	Pls		Tar	gets	
Theme	Priority	Corporate Priorities				08/09	09/10	10/11	11/12
Ensuring Access for All	Access for Darlington sea	Ensure services are accessible to all	 Implement existing and future requirements of the Council's Disability Equality Scheme, Race Equality Scheme and Gender Equality Scheme Work towards Level 4 of the Corporate Equality Standard 	Action by all depts – lead: Chief Executive's	NI 4 LI0800 LI0801	31.00 4 100.0	33.00 4 100.0	35.00 4 100.0	37.00 5 100.0
		Ensure people and commun- ities are at the heart of service and organisational improvement	 Ensure people and communities can participate and influence the way services are delivered Through effective partnership working, influence and support other service providers to provide excellent services Enhance skills, knowledge and experience of individuals to influence decisions that will improve their life chances and their local area Maximise income and opportunities for people by providing welfare rights advice and information Develop an exemplary approach to social inclusion and equalities 	Chief Executive's/ Community Services	belong to t NI 3 Civ NI 4 Pe can influen NI 5 Ov	rcentage heir neigh ric partici rcentage ce decisi erall satis rticipatior vel of Equ nt to whic	of people abourhoo pation in of people ons in the sfaction v n in regul uality Sta h Counci	e who fee d local area e who fee eir locality vith local ar volunte ndard for il conform	a el they / area eering : Local ns

Enhancing our capacity to improve

The council's desire to enhance its capacity for improvement is fundamental to the delivery of its Organisational Development Strategy, Leading Edge, through improving capability, capacity and systems. The Council's ability to deliver its corporate priorities and, ultimately, maximise its contribution to the delivery of the One Darlington : Perfectly Placed vision is dependent on making the most of the resources and delivery capacity at its disposal. Leading edge aims to put people first, give value for money and ensure that the council 'leads the field', and consists of five key strands detailed below.

SCS	SCS	Тор	How delivered?	Dept Plan	Pls		Tar			
Theme	Priority	Corporate Priorities				08/09	09/10	10/11	11/12	
Enhancing Our Capacity to Improve	One Darlington	Provide public services - Deliver savings through procurement and through efficiency and effectiveness improvements	 Embed and monitor the new process for procuring temporary staff Carry out further spend analysis Identify opportunities for savings and develop a strategy for the procurement of the relevant goods and services Develop a process to ensure we disseminate the contract information to departments Ensure the savings within departments are identified and effectively manage and control spend against contracts Ensure links are retained with the Leading Edge Team and that the Procurement Unit continues to support major projects Continue to manage existing corporate contracts to deliver expected savings Efficiency savings through improved ICT systems 	Chief Executive's	gains impac LI0504 Valu	– value ting durin ue of casl ed through	of cash re ig the fina nable sav	eleasing \ ancial yea rings ider	ar ntified	

SCS	SCS	Тор	How delivered?	Dept Plan	Pls				
Theme	Priority	Corporate Priorities				08/09	09/10	10/11	11/12
Enhancing Our Capacity to Improve	One Darlington	Deliver savings through procurement and through efficiency and effectiveness improvements (continued) Implement Darlington/ Stockton Partnership	 Continue to actively monitor and report on progress against the Leading Edge projects to the Programme Board Identify further areas of opportunity for improving services and reducing costs Successfully deliver the portfolio of projects within the current Leading Edge programme, to agreed outcomes, through the active support of Project Managers and Project Teams throughout the organisation Establish an appropriate and accepted means of identifying and removing savings from Departmental budgets as and when identified Embed a corporate wide approach to the identification and realisation of efficiency savings Launch the Darlington/ Stockton Partnership, in accordance with the implementation plan – phase 1 implementation 	Chief Executive's Corporate Services		– value d	of cash re	eleasing	
					PI Definitions (summarised): Non-PMF PI -				

SCS	SCS	Тор	How delivered?	Dept Plan	Pls		Tar	gets	
Theme	Priority	Corporate Priorities				08/09	09/10	10/11	11/12
Enhancing Our Capacity to Improve	One Darlington	Implement the Leading Edge Organisational Development Strategy	 Continue to develop and implement the Organisational Development Strategy across the five strands of: Communications Human Resources ICT Community Engagement Business Transformation by progressing the strategies and business improvement projects associated with each strand 	Chief Executive's/ Corporate Services	LI0500 PI Definition LI0500 Nu office proje	mber of L	.eading E	Edge char	