
HEALTH AND WELL BEING STRATEGY

Responsible Cabinet Member - Councillor Bill Dixon

Responsible Director - Murray Rose, Director of People

SUMMARY REPORT

Purpose of the Report

1. To approve the draft Darlington Health and Well Being Strategy.

Summary

2. This report provides an overview and a copy of the draft Health and Well Being Strategy as considered by Cabinet at its meeting of 9 October 2012 (Minute No. C56).

Recommendation

3. It is recommended that Members
 - (a) Adopt and approve the draft Health and Well Being Strategy
 - (b) Approve the inclusion of the Health and Well Being Strategy as part of the Council's Policy Framework.

Delegations

4. No delegation is required.

Reasons

5. The recommendations are supported by the following reasons :-
 - (a) To discharge the statutory duty through the Health and Well Being Board to prepare and adopt a Health and Well Being Strategy.
 - (b) To ensure that the role of the Strategy as an overarching strategy which governs other documents is recognised through its inclusion in the Policy Framework.

Murray Rose
Director of People

Background Papers

JSNAs and Joint Health and Well Being Strategies – Draft Guidance. Department of Health
Draft One Darlington: Perfectly Placed – A Strategy for Improved Wellbeing.

Julian Kenshole: Extension 2071

S17 Crime and Disorder	The report outlines key issues for community safety.
Health and Well Being	The report outlines key issues for Health and Well Being and fulfils the statutory requirement to produce a Joint Health and Wellbeing Strategy.
Carbon Impact	The report outlines key issues for the environment and neighbourhoods.
Diversity	An Equality Impact Assessment (EIA) has been carried out to highlight possible impacts resulting from the implementation of the Strategy.
Wards Affected	All
Groups Affected	The strategy seeks to narrow the outcomes gap between individuals, groups and neighbourhoods.
Budget and Policy Framework	The report does not impact on the Budget Framework. It is recommended that the strategy form part of the Policy Framework.
Key Decision	This is not an Executive decision.
Urgent Decision	No
One Darlington: Perfectly Placed	Yes – Strategy to deliver the One Darlington: Perfectly Placed priorities.
Efficiency	The Strategy includes a prioritisation tool to focus partnership activity to areas which will have greatest impact on outcomes.

MAIN REPORT

Information and Analysis

6. The Health and Social Care Act 2012 requires local authorities through Health and Well Being Boards to prepare a joint Health and Well Being Strategy based on their Joint Strategic Needs Assessment. It also provides the power for Health and Well Being Boards to look more broadly than health and social care and to consider the wider determinants of health including housing, employment, education, skills, leisure and the environment. In Darlington we have taken this wider interpretation of health in the development of our strategy. The Strategy, which is tailored to adhere to guidance issued by the Department of Health, is aligned to the two overarching priorities for our community - One Darlington: Perfectly Placed. It is attached at **Appendix One**.

7. The purpose of the Strategy is to:-
 - (a) set out a framework for partnership working
 - (b) assess local need
 - (c) maintain a focus on and continue improvements in outcomes

- (d) consider the influences on health including wider social, environmental and economic factors and encourage integrated working and commissioning across these
- (e) go beyond the simple identification of needs to addressing key issues
- (f) not try to solve everything but concentrate on an achievable amount
- (g) set out priorities for collective action that will have greatest impact and adopt a clear, simple, transparent and consistently applied process for doing so
- (h) provide a strategic planning framework to influence supporting strategies, delivery plans and commissioning processes

8. The Strategy provides an overarching planning and performance framework for the future planning and the development including a Health and Social Care Delivery Plan. The following diagram illustrates this relationship.



9. This strategy provides a policy framework for future planning that:-

- (a) reaffirms our long-term vision for improving the wellbeing of local people and reducing inequalities in outcomes
- (b) details the key issues linked to outcomes which will support the realisation of our two overarching priorities – One Darlington: Perfectly Placed
- (c) is based on local evidence drawn from the Single Needs Assessment and is informed by national policy considerations and priorities
- (d) proposes our top priorities focussing on the issues that will make the biggest difference to outcomes and add greatest value to collective action
- (e) focuses on things that can be done in partnership rather than things that are the remit of a single agency, but also recognising that single agency action can make a significant impact towards outcomes

- (f) provides a clear and transparent planning framework and prioritisation tool for informing the development and review of supporting strategies and for engaging with the community
10. The Strategy has been prepared in order to fulfil the statutory requirements of the Health and Social Care Act 2012.

Equalities Considerations

11. An Equality Impact Assessment (EIA) has been carried out to highlight possible impacts resulting from the implementation of the Strategy. A copy of the EIA is attached at **Appendix Two**.

Outcome of Consultation

12. The methodology for the development of the strategy involved four partnership Assemblies which were hosted in April/May 2012. They were attended by over one hundred individuals representing the following sectors/organisations: public health, Borough Council officers and Members, Primary Care Trust, Clinical Commissioning Group, NHS Foundation Trusts, Police Constabulary and Police Authority, Third Sector organisations, schools and colleges, Fire and Rescue and housing providers.
13. The development of the outcomes relating to the local economy were developed and agreed through a consultation process carried out with businesses in the development of Darlington's Economic Strategy, within which more than one hundred people were also involved.
14. The draft Strategy has been considered by the Darlington Partnership, the Shadow Health and Well Being Board and the Clinical Commissioning Group. It was posted on the Council's web site as part of an online discussion forum.
15. The outcome from these consultations informed the top priorities and key issues contained within the strategy.