

## Vision on a Page

The Council is Here To: Be a Leader of Place; Champion Citizens and Business; Support Strong Partnerships; Promote the Borough; Ensure the Delivery of Quality Services.

What is our Vision:

One Darlington : Perfectly Placed

What Do We Need to Enable:

We will reduce inequality by ensuring we have:

Children with the best start in life	More businesses and more Jobs
A safe & caring community	More people caring for our environment
More people active and involved	Enough support for people when needed
More people healthy and independent	A place designed to thrive

What Do We Need to do:

Build strong communities      Spend every pound wisely      Grow the economy

How Will The Council Develop:

We will focus our organisation on the promotion of change to meet the challenges ahead  
We will develop Staff and Members to lead change  
We will continue to review what we do and how we do it