## CORE OFFER BUDGET FOR FESTIVALS AND EVENTS

# WHY DOES THE COUNCIL HAVE TO PROVIDE THIS SERVICE AND WHAT DOES IT NEED TO COVER?

The Council doesn't have to provide an events and festival programme, however as the programme mainly focuses on the town centre, it does assist in bringing in additional footfall into the town.

### HOW DOES THE CORE OFFER BUDGET MEET THE COUNCIL'S OBLIGATIONS?

The core budget covers staffing and a £40,000 allocation for a main festival. The main events programme will be focused on the town centre, which will have a positive impact in increasing footfall and making the town centre a vibrant, attractive place to visit. Whilst there is no delivery budget for events, funding to support events will come through sponsorship and hiring spaces within the town centre to external organisations.

The Events Team will continue to support a number of organisations and the community to deliver a range of events that are not Council funded, such as Carnival, fairgrounds, Darlington by the Sea, Food Festival, R&B, Denes Teddy Bear Picnic and many more.

### DOES THIS DIFFER FROM THE CURRENT SERVICE?

The events programme will continue to be delivered, however there is no delivery funding therefore any DBC event would be through sponsorship and income generated from hires.

### WHAT IS THE CORE BUDGET MADE UP OF?

#### 2019/20 budget £92,839

	Budget 2019/20 £
Employee	50,000
Supplies & Services	40,000
Overheads	2,839
Total	92,839