

DARLINGTON MARKETS

A VISION FOR THE FUTURE

A REDEVELOPED MARKET FOR ALL SECTORS OF THE DEMOGRAPHIC

BREATHING FRESH LIFE INTO DARLINGTON'S
MOST ICONIC BUILDING





FRESH CONCEPTS FOR FUTURE TRADE

- Combining fresh food retail and an exciting street food element to provide a fit-for-purpose mixed-use space.
- A Market with inter-generational appeal to attract customers old and new.
- A relaxing space for friends and families to spend time together.
- Stimulating the town-centre evening economy through events and animation.
- Acting as a catalyst for town centre events and footfall.
- Providing opportunities for small and startup businesses in the town centre.

PHASE 1

Food Hall and Roofing Works
Roof - July 2020 - March 2021
Phase 1 - January 2021 - April 2021

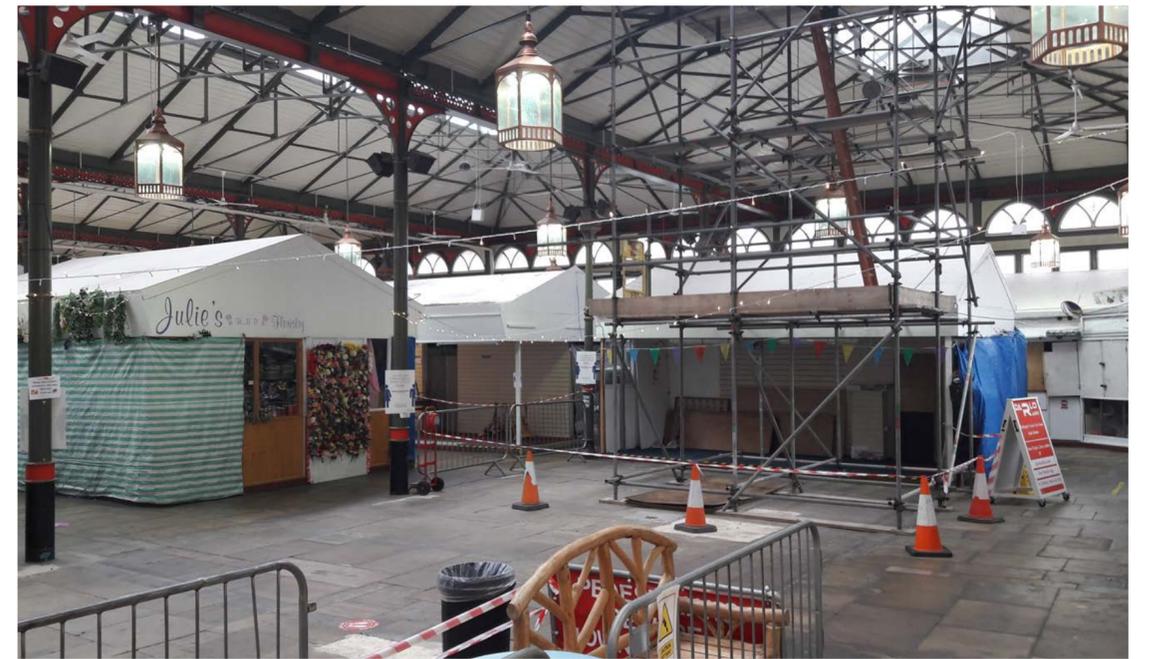


PHASE 1: ENSURING THE ROOF PROVIDES SHELTER

PHASE 1: A NEW DESTINATION FOR FOOD AND DRINK, BOOSTING DAYTIME FOOTFALL AND GENERATING AN EVENING ECONOMY.



- Communal Seating Area
- International Street Food units offering a range of Cuisines
- Venue for office workers, residents and local and regional visitors
- Space for live entertainment to support local performers and attract footfall

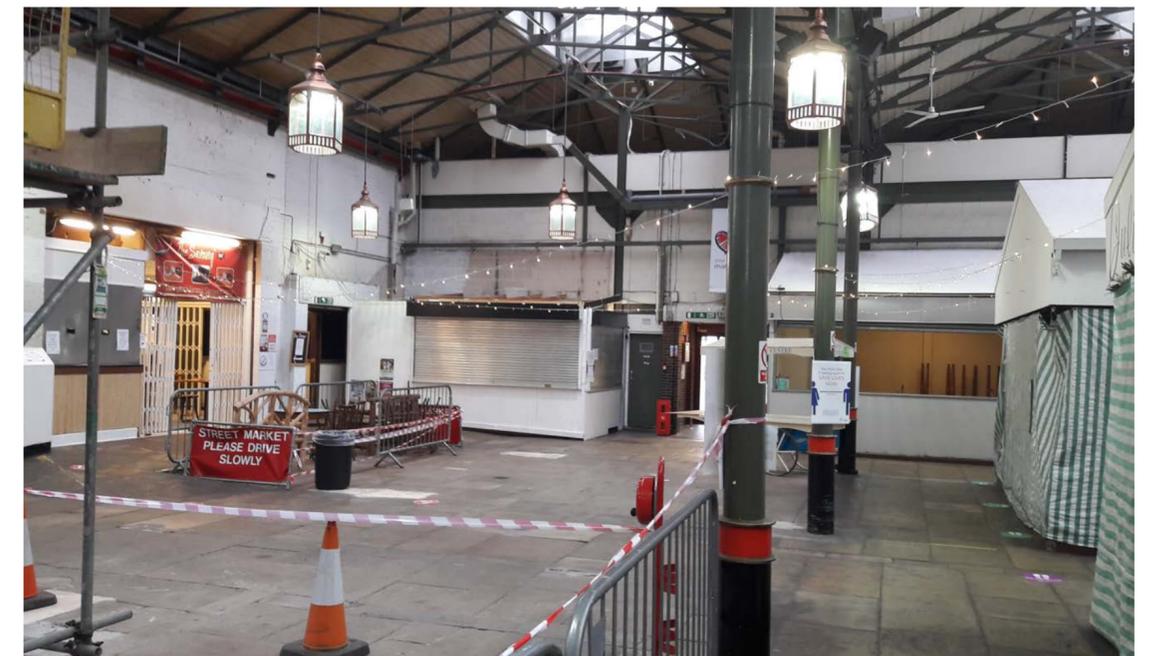


TURNING THIS...

INTO THIS...



AND THIS...



INTO THIS...

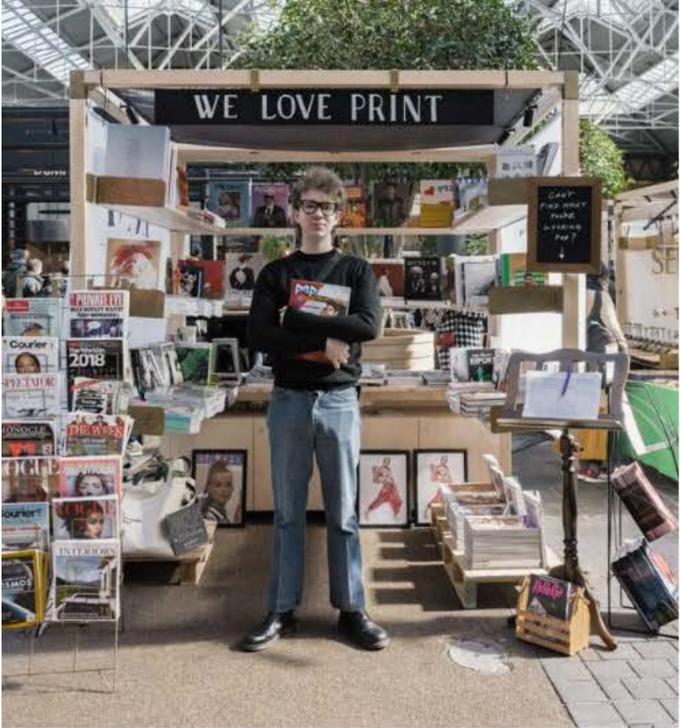
LIVE
MUSIC
AT DARLINGTON MARKET



PHASE 2

*Improvements to the Retail Market
April 2021 - November 2021*

PHASE 2- A REFRESH OF THE TRADITIONAL MARKET- FLEXIBLE AND BOUTIQUE RETAIL



TEMPERATE GARDEN AND VAULTS

*A New Attraction to the Market
December 2021-May 2022*





3D Illustrative View 1 - Temperate Garden View



3D Illustrative View 2 - Aerial View

TEMPERATE GARDEN AND VAULTS F&B BUSINESSES

SUMMARY

- A dramatic new purpose for the market, blending the traditional whilst meeting new visitor expectations.
- Significantly improved market lettings and vibrancy
- Pre-development; the market has always generated losses.
- Post-development; the market will become profitable
- A meaningful boost to town-centre footfall and a vibrant family-based evening economy
- We will be investing £1.8M in Darlington Market over the next 2 years.



THANK YOU FOR YOUR ATTENTION