



# **S&DR200: The Journey that made a global difference**

## **January 24**

# AIMS FOR 2025

The aim of the festival surrounding these permanent pieces is to market to a much broader audience profile and to encapsulate the people, the towns and the imagination of a national and international audience and to celebrate this very special moment .

- Look at the future with an eye on international and national partnerships. Whilst, celebrating a world leading time in the history of the region where they led the way in thinking. Audience: Youth driven
- CELEBRATE : Communicates the achievements in an interactive live audience photo & tele-visual manner of that first journey and the build to the future. Audience: All
- Place make through heritage and cultural exploration. And the launch of a heritage route and museum 10-year plans in terms of legacy
- Live skills through workshops, commissions and other touch points to sustain and build on the cultural offering of the region. Audience: Youth Driven, cultural & heritage enthusiast, families, multi-generational groups, hard to reach social -economic groups. Full education and Learning programme starting in 24.
- Forward thinking using the heritage as a catalyst.





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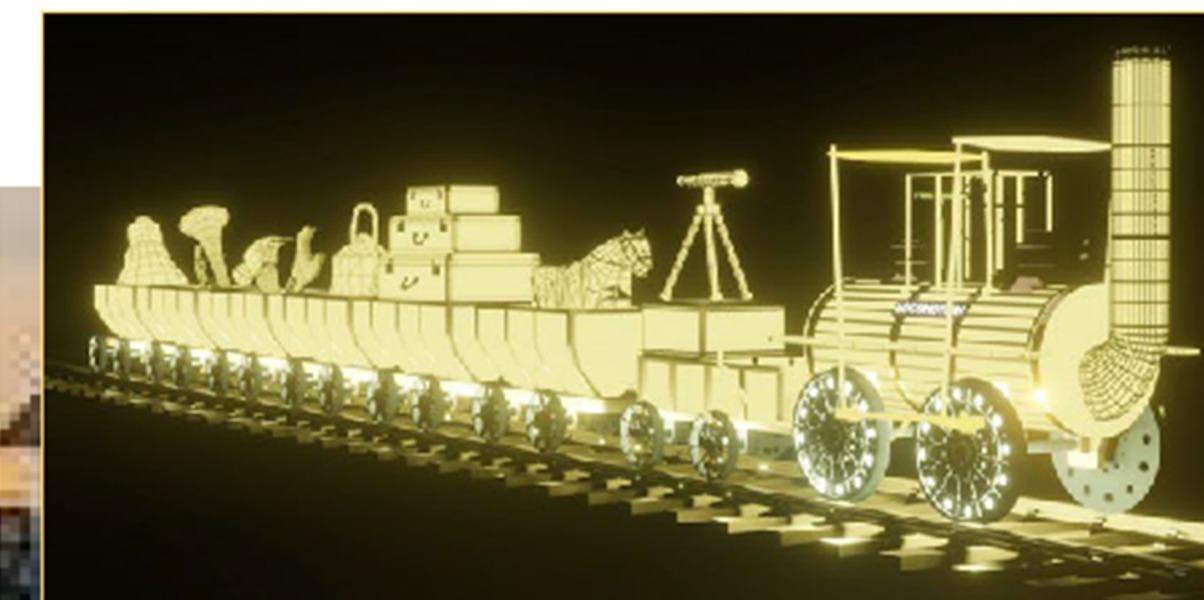
# The Programme

Subject to change



# S&DR200: A Nine Month Celebratory Festival

## ...the Primary Journey that made a global difference





# Symposiums, Historical Conferences & Networking.





# Community Projects:

Throughout each project & Grants and activity through the Summer Holidays 2024 & 2025.





