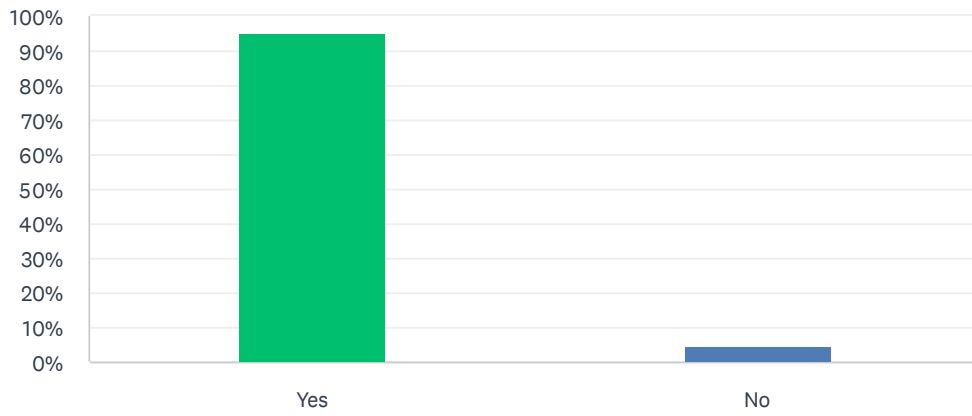


## Q1 Do you visit Darlington Town Centre?

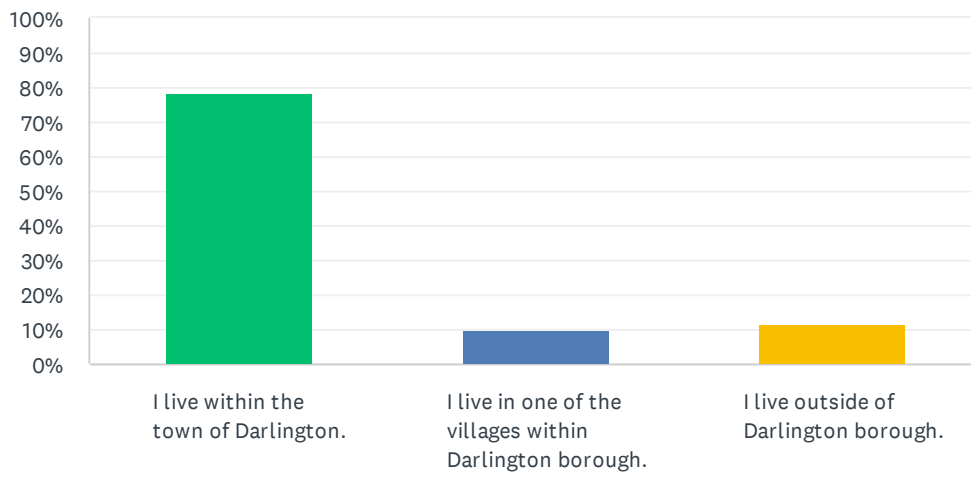
Answered: 873 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	95.42%	833
No	4.58%	40
TOTAL		873

## Q2 Where do you live?

Answered: 858 Skipped: 15

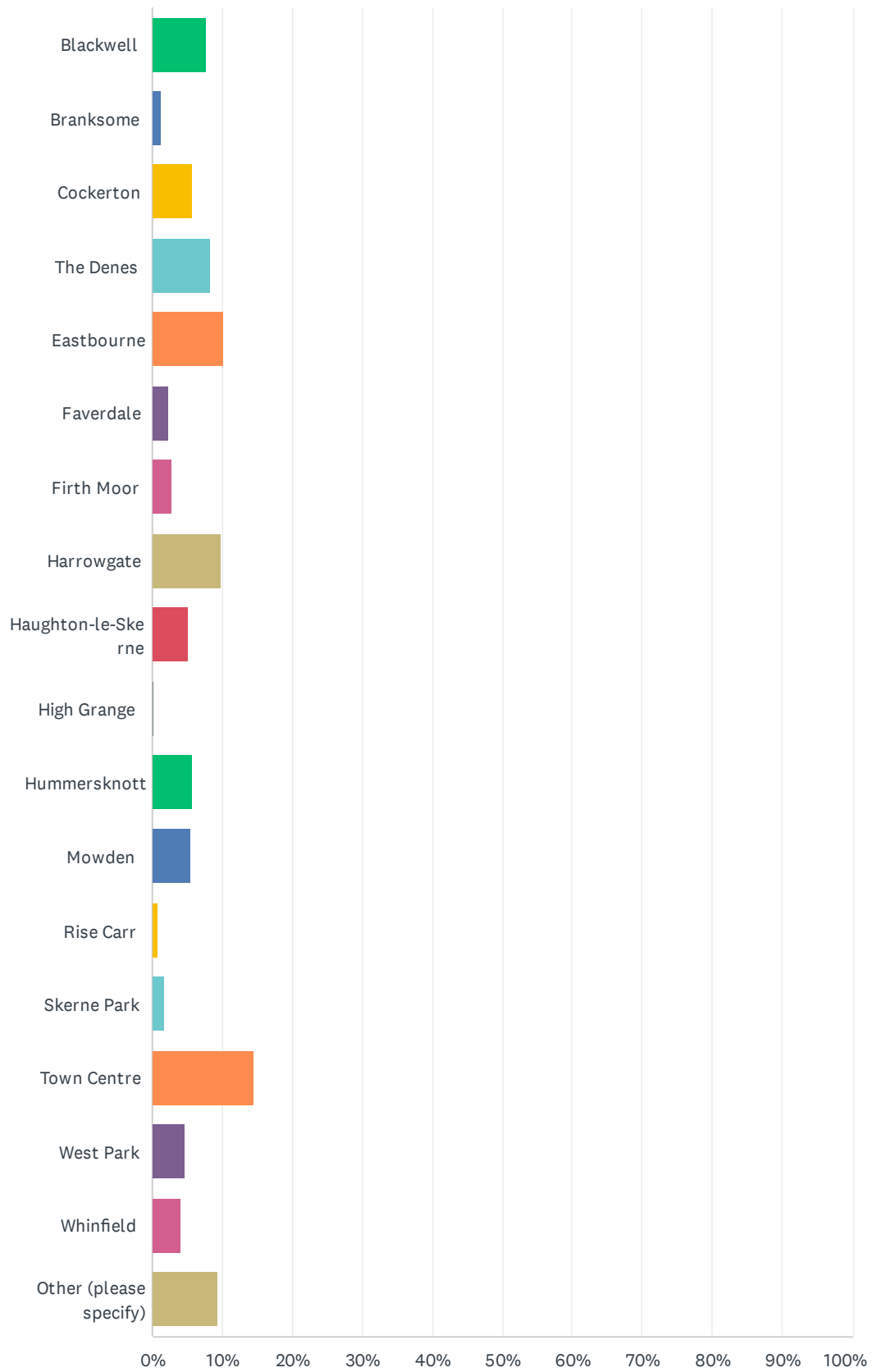


ANSWER CHOICES	RESPONSES	
I live within the town of Darlington.	78.67%	675
I live in one of the villages within Darlington borough.	9.79%	84
I live outside of Darlington borough.	11.54%	99
<b>TOTAL</b>		<b>858</b>

### Q3 In which area of Darlington do you live?

Answered: 667 Skipped: 206

# Darlington Town Centre Perception Survey



## Darlington Town Centre Perception Survey

ANSWER CHOICES	RESPONSES	
Blackwell	7.65%	51
Branksome	1.35%	9
Cockerton	5.85%	39
The Denes	8.40%	56
Eastbourne	10.19%	68
Faverdale	2.25%	15
Firth Moor	2.85%	19
Harrowgate	9.75%	65
Haughton-le-Skerne	5.10%	34
High Grange	0.30%	2
Hummersknott	5.70%	38
Mowden	5.55%	37
Rise Carr	0.75%	5
Skerne Park	1.65%	11
Town Centre	14.54%	97
West Park	4.65%	31
Whinfield	4.05%	27
Other (please specify)	9.45%	63
<b>TOTAL</b>		<b>667</b>

#	OTHER (PLEASE SPECIFY)	DATE
1	College	9/26/2024 7:51 PM
2	South Park	9/8/2024 10:38 PM
3	Park East	9/8/2024 10:37 PM
4	West end	9/2/2024 1:36 PM
5	Springfield	9/2/2024 7:59 AM
6	Elm Ridge area	9/1/2024 3:57 PM
7	West End	9/1/2024 3:43 PM
8	Springfield	9/1/2024 1:05 PM
9	College Ward	8/31/2024 8:51 AM
10	Yarm Road	8/31/2024 7:56 AM
11	Piermont	8/31/2024 7:39 AM
12	College	8/30/2024 10:00 PM
13	College Ward	8/30/2024 2:01 PM
14	Albert hill	8/30/2024 1:30 PM

## Darlington Town Centre Perception Survey

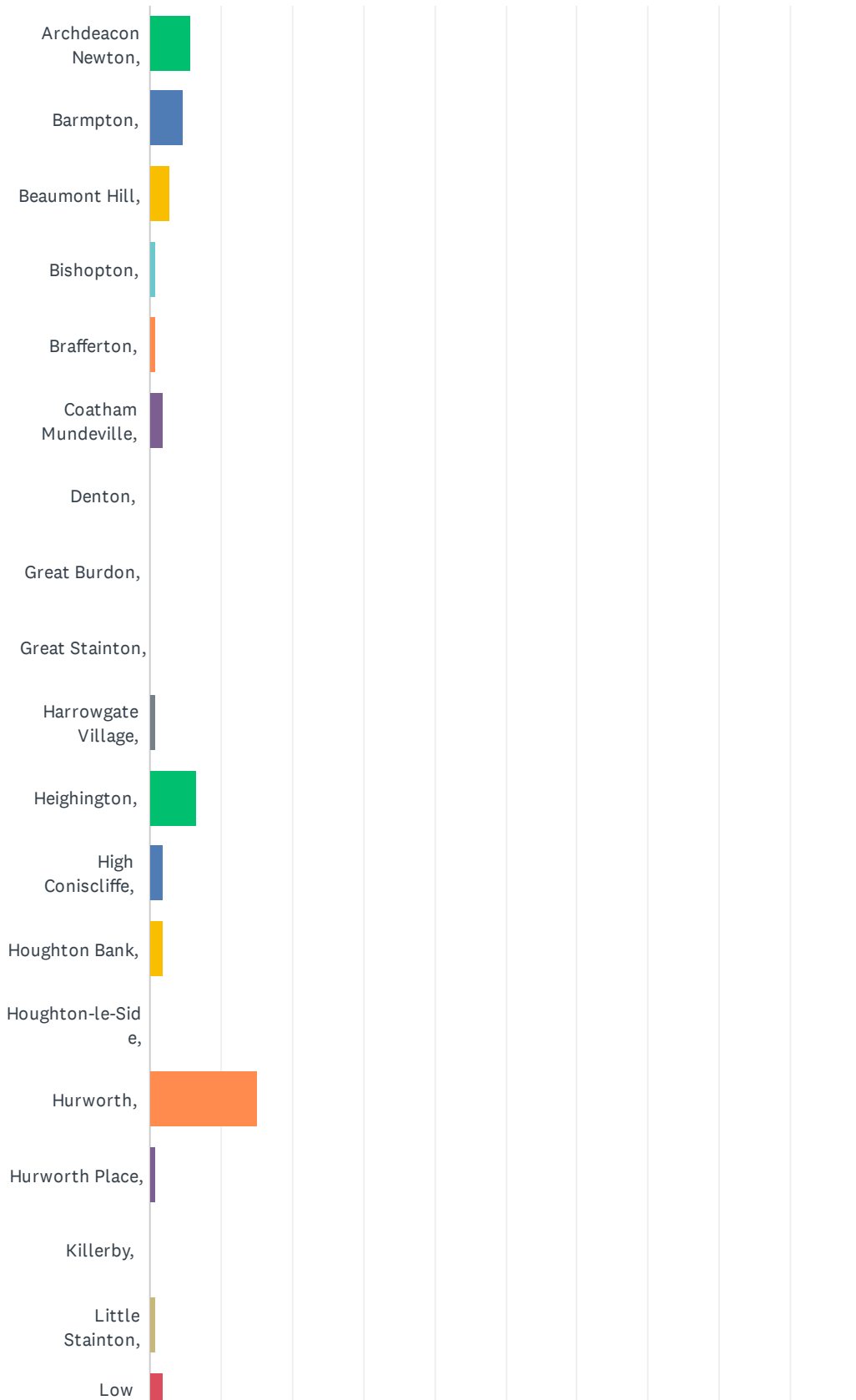
15	Albert hill	8/30/2024 1:28 PM
16	West End - off Woodland Road	8/30/2024 1:01 PM
17	McMullan Road	8/30/2024 12:36 PM
18	West end	8/30/2024 12:21 PM
19	RedHall	8/30/2024 12:18 PM
20	College/west end	8/30/2024 11:04 AM
21	Lascelles	8/30/2024 11:02 AM
22	Lascelles	8/30/2024 11:02 AM
23	Merrybent	8/30/2024 9:11 AM
24	Lingfield point	8/30/2024 8:13 AM
25	North Rd	8/30/2024 8:12 AM
26	Lingfield Point	8/30/2024 8:12 AM
27	Park West	8/30/2024 8:07 AM
28	Fenby Avenue	8/30/2024 5:57 AM
29	West end DL3 7HR	8/29/2024 9:46 PM
30	Abbey	8/29/2024 2:42 PM
31	College Ward	8/29/2024 11:51 AM
32	Park west	8/29/2024 10:31 AM
33	College Ward	8/29/2024 9:31 AM
34	Collage ward	8/29/2024 8:37 AM
35	Hurworth Moor (opposite stadium)	8/29/2024 8:05 AM
36	Park east	8/28/2024 11:32 PM
37	Northgate	8/28/2024 11:23 PM
38	Neasham road	8/28/2024 10:46 PM
39	West End	8/28/2024 7:18 PM
40	d	8/28/2024 3:33 PM
41	Bank Top	8/28/2024 2:54 PM
42	Lingfield Point	8/28/2024 9:04 AM
43	West End	8/28/2024 7:56 AM
44	College ward	8/28/2024 7:02 AM
45	North road	8/28/2024 4:51 AM
46	North Road	8/27/2024 11:00 PM
47	Neasham road	8/27/2024 10:40 PM
48	Redhall	8/27/2024 10:22 PM
49	Park west	8/27/2024 9:31 PM
50	South Park ish	8/27/2024 9:24 PM
51	North Road	8/27/2024 9:00 PM
52	Bondgate	8/27/2024 8:44 PM

## Darlington Town Centre Perception Survey

53	Lingfield	8/27/2024 8:23 PM
54	Shildon	8/27/2024 8:13 PM
55	Victoria Embankment	8/27/2024 7:37 PM
56	Coniscliffe Road	8/27/2024 7:26 PM
57	College ward	8/27/2024 7:19 PM
58	Pierrmont	8/27/2024 6:46 PM
59	Lascelles not in village but can't move on without putting one	8/27/2024 6:40 PM
60	Bank top	8/27/2024 6:00 PM
61	Bank Top	8/27/2024 5:47 PM
62	Central Park	8/27/2024 5:40 PM
63	Redhall	8/27/2024 5:01 PM

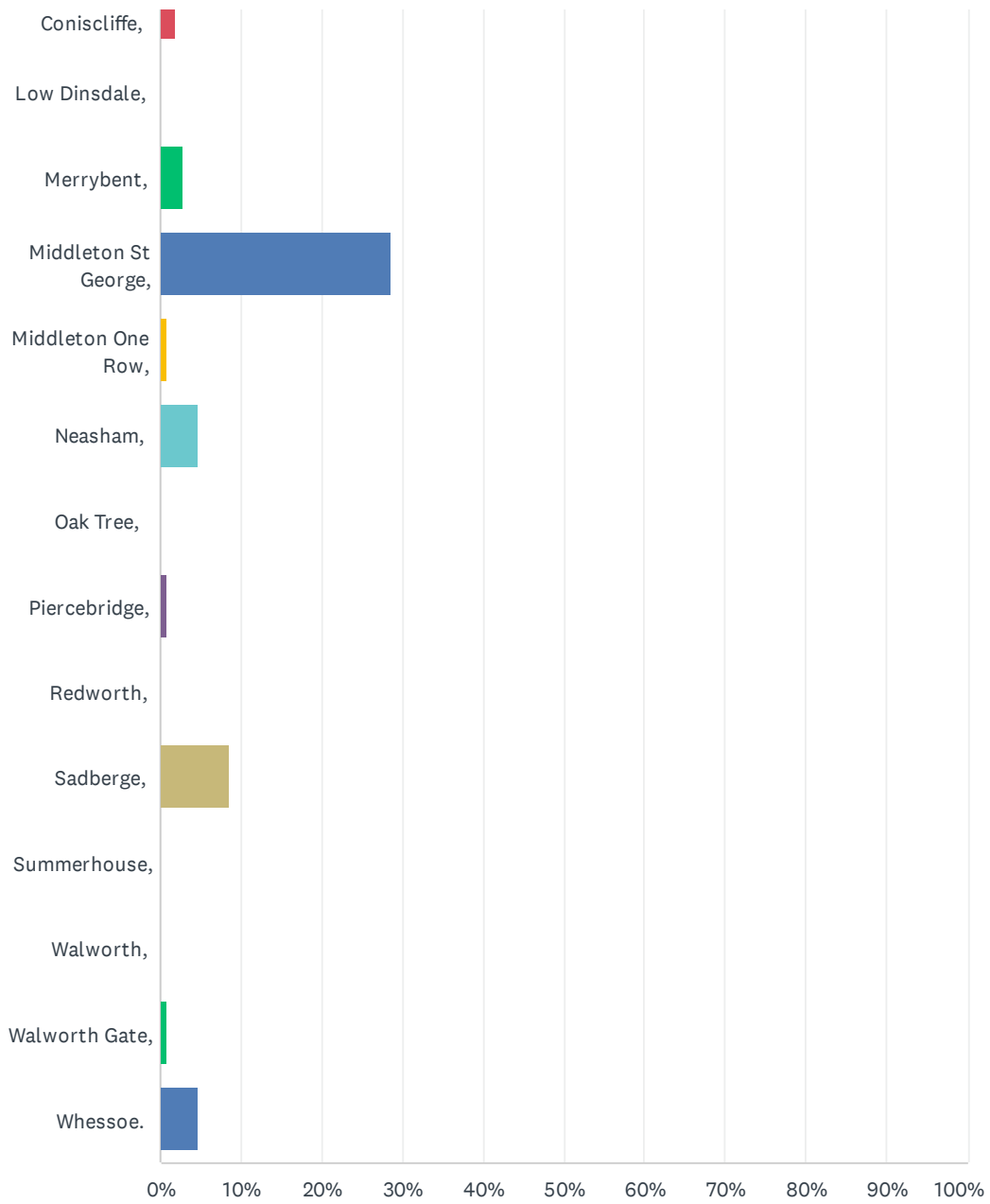
## Q4 In which village do you live?

Answered: 105 Skipped: 768





# Darlington Town Centre Perception Survey



## Darlington Town Centre Perception Survey

ANSWER CHOICES	RESPONSES	
Archdeacon Newton,	5.71%	6
Barmpton,	4.76%	5
Beaumont Hill,	2.86%	3
Bishopton,	0.95%	1
Brafferton,	0.95%	1
Coatham Mundeville,	1.90%	2
Denton,	0.00%	0
Great Burdon,	0.00%	0
Great Stainton,	0.00%	0
Harrowgate Village,	0.95%	1
Heighington,	6.67%	7
High Coniscliffe,	1.90%	2
Houghton Bank,	1.90%	2
Houghton-le-Side,	0.00%	0
Hurworth,	15.24%	16
Hurworth Place,	0.95%	1
Killerby,	0.00%	0
Little Stainton,	0.95%	1
Low Coniscliffe,	1.90%	2
Low Dinsdale,	0.00%	0
Merrybent,	2.86%	3
Middleton St George,	28.57%	30
Middleton One Row,	0.95%	1
Neasham,	4.76%	5
Oak Tree,	0.00%	0
Piercebridge,	0.95%	1
Redworth,	0.00%	0
Sadberge,	8.57%	9
Summerhouse,	0.00%	0
Walworth,	0.00%	0
Walworth Gate,	0.95%	1
Whessoe.	4.76%	5



## Q5 Please type in the city, town or village in which you live.

Answered: 94 Skipped: 779

#	RESPONSES	DATE
1	Harrogate	9/14/2024 12:15 PM
2	Billingham	9/14/2024 7:45 AM
3	Hartburn	9/13/2024 3:06 PM
4	Newton aycliffe	9/13/2024 2:50 PM
5	Norton, stockton	9/12/2024 2:57 PM
6	bishop auckland	9/12/2024 1:22 PM
7	Barnard Castle	9/12/2024 12:23 PM
8	Stockton on Tees	9/12/2024 12:14 PM
9	Richmond	9/12/2024 10:23 AM
10	Barnard castle	9/12/2024 9:57 AM
11	aycliffe	9/12/2024 9:54 AM
12	Stockton On Tees	9/12/2024 9:20 AM
13	Barnard Castle	9/10/2024 2:27 PM
14	Ingleton	9/9/2024 8:42 PM
15	Bainbridge	9/6/2024 2:35 PM
16	Hartburn	9/6/2024 9:35 AM
17	Stockton-on-Tees	9/5/2024 11:28 PM
18	Middleton St George	9/3/2024 9:31 PM
19	Barnard castle	9/3/2024 7:26 PM
20	Small village	9/3/2024 4:57 PM
21	Barnard Castle	9/3/2024 4:38 PM
22	Newcastle	9/3/2024 10:43 AM
23	Nottingham	9/3/2024 12:33 AM
24	Brompton-on-Swale	9/2/2024 7:16 AM
25	Gainford	9/1/2024 8:18 PM
26	Aycliffe Village	8/31/2024 1:11 PM
27	Billingham	8/31/2024 5:43 AM
28	Bishop auckland	8/30/2024 9:57 PM
29	Leeds	8/30/2024 7:34 PM
30	Carlisle	8/30/2024 4:02 PM
31	York	8/30/2024 2:33 PM
32	London	8/30/2024 10:47 AM
33	Stockton	8/30/2024 7:23 AM

## Darlington Town Centre Perception Survey

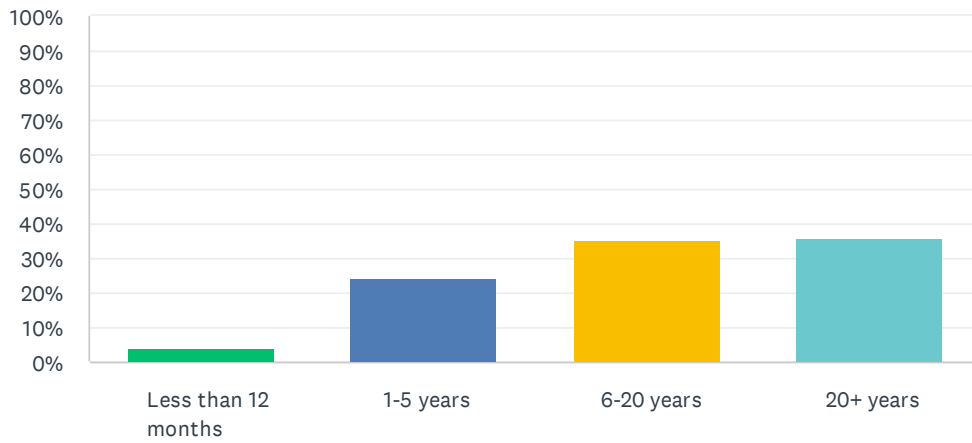
34	Durham	8/29/2024 10:27 PM
35	Ovington	8/29/2024 9:54 PM
36	County Durham	8/29/2024 9:10 PM
37	Saltburn	8/29/2024 8:17 PM
38	Melsonby, Richmond	8/29/2024 4:23 PM
39	Melsonby, Richmond	8/29/2024 3:41 PM
40	Spennymoor	8/29/2024 2:50 PM
41	Melsonby, Richmond	8/29/2024 1:59 PM
42	Durham City	8/29/2024 1:34 PM
43	Cotherstone	8/29/2024 1:13 PM
44	Newton aycliffe	8/29/2024 12:59 PM
45	Egglescliffe	8/29/2024 11:07 AM
46	Gainford	8/29/2024 11:04 AM
47	Scorton	8/29/2024 10:23 AM
48	Aldbrough St John Richmond	8/29/2024 10:23 AM
49	Eaglescliffe	8/29/2024 9:47 AM
50	Catterick	8/29/2024 9:45 AM
51	Stockton	8/29/2024 9:43 AM
52	Yarm	8/29/2024 9:42 AM
53	Stockton on Tees	8/29/2024 8:57 AM
54	Richmond	8/29/2024 8:54 AM
55	Middlesbrough	8/29/2024 8:52 AM
56	Durham	8/29/2024 8:43 AM
57	Sedgefield	8/29/2024 7:48 AM
58	Middlesbrough	8/29/2024 7:22 AM
59	Redcar	8/29/2024 7:20 AM
60	Redcar	8/29/2024 7:00 AM
61	Seaham	8/28/2024 11:03 PM
62	Hartburn Stockton on Tees	8/28/2024 10:25 PM
63	Shildon	8/28/2024 10:24 PM
64	Richmond	8/28/2024 10:07 PM
65	Ingleton	8/28/2024 10:01 PM
66	Cleasby	8/28/2024 9:49 PM
67	Wolsingham	8/28/2024 9:48 PM
68	West Layton	8/28/2024 9:38 PM
69	Melsonby	8/28/2024 8:12 PM
70	Stockton	8/28/2024 11:51 AM
71	Newton aycliffe	8/28/2024 9:48 AM

## Darlington Town Centre Perception Survey

72	Staindrop	8/28/2024 8:59 AM
73	Durham	8/28/2024 8:59 AM
74	Richmond	8/28/2024 6:16 AM
75	Newton Aycliffe	8/28/2024 6:13 AM
76	Yarm	8/28/2024 5:36 AM
77	Melsonby	8/28/2024 12:21 AM
78	Bishop Auckland	8/27/2024 11:37 PM
79	Newton aycliffe	8/27/2024 10:42 PM
80	Richmond	8/27/2024 10:29 PM
81	Newcastle	8/27/2024 10:27 PM
82	Sedgefield	8/27/2024 10:26 PM
83	St Albans	8/27/2024 10:20 PM
84	Newton Aycliffe	8/27/2024 10:14 PM
85	Aldbrough st john	8/27/2024 8:53 PM
86	Sedgefield	8/27/2024 8:37 PM
87	Newcastle	8/27/2024 8:19 PM
88	Stapleton	8/27/2024 7:46 PM
89	Bishop Auckland	8/27/2024 7:39 PM
90	Spennymoor	8/27/2024 7:37 PM
91	shildon	8/27/2024 7:16 PM
92	Norton on tees	8/27/2024 7:12 PM
93	Bishop auckland	8/27/2024 5:19 PM
94	Leeds	8/27/2024 5:02 PM

## Q6 How long have you been living where you are?

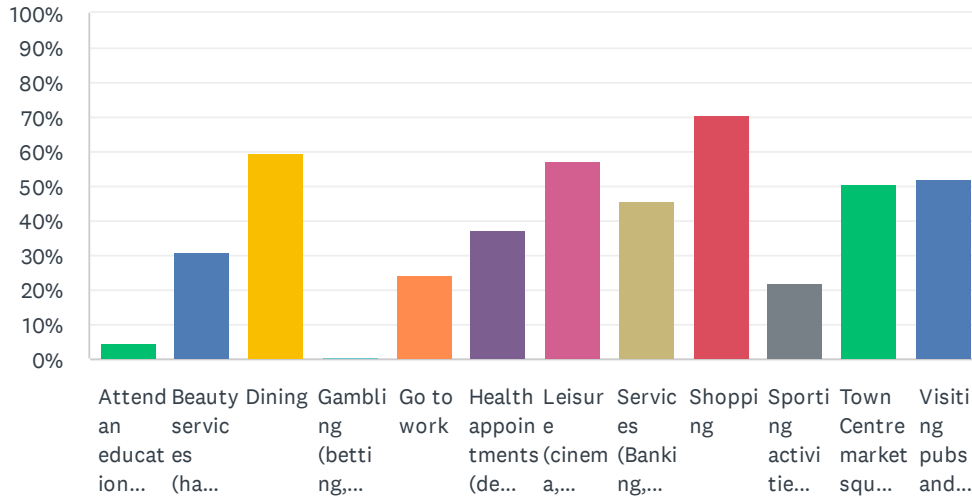
Answered: 799 Skipped: 74



ANSWER CHOICES	RESPONSES	
Less than 12 months	4.38%	35
1-5 years	24.41%	195
6-20 years	35.17%	281
20+ years	36.05%	288
TOTAL		799

## Q7 Which of the following are the reasons why you visit Darlington Town Centre? (please choose all that apply)

Answered: 748 Skipped: 125

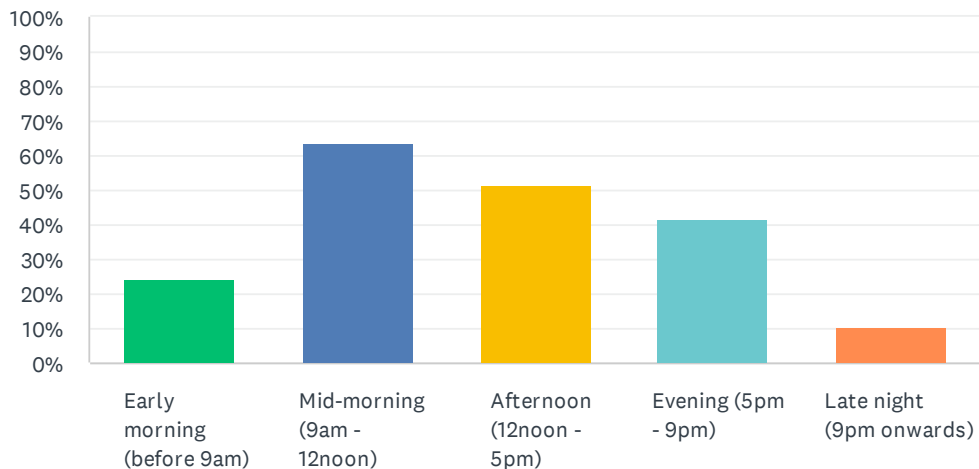


ANSWER CHOICES	RESPONSES	
Attend an educational establishment (school or college)	4.95%	37
Beauty services (hair, nails, eyebrows etc)	31.02%	232
Dining	59.63%	446
Gambling (betting, casinos, amusement arcades, etc)	0.53%	4
Go to work	24.20%	181
Health appointments (dentist, optician, hearing test, physio, GP Referral, podiatry, etc)	37.30%	279
Leisure (cinema, theatre, bowling, music, gaming, events, bingo, etc)	57.49%	430
Services (Banking, solicitors, Post Office)	45.86%	343
Shopping	70.32%	526
Sporting activities (classes, gym, football, badminton, swimming, etc)	21.93%	164
Town Centre market square events	50.27%	376
Visiting pubs and bars	51.87%	388
Total Respondents: 748		



## Q8 What time of the day would you generally arrive at Darlington Town Centre? (please choose all that apply)

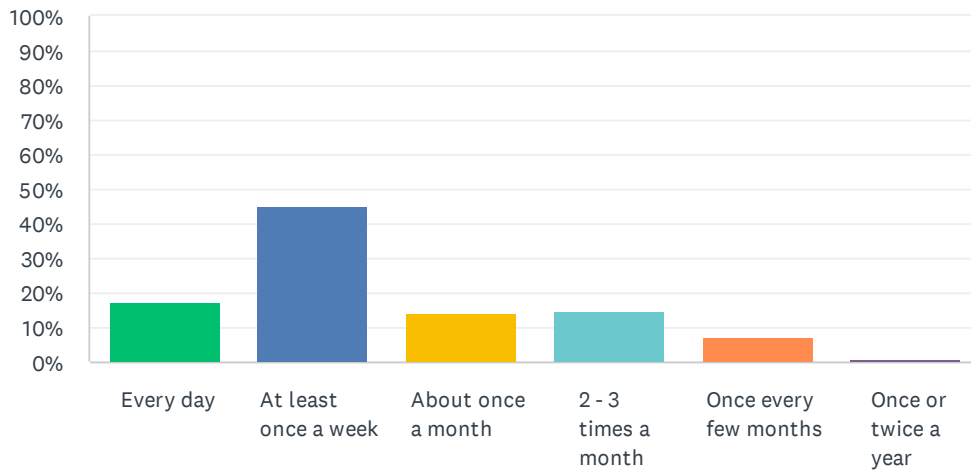
Answered: 746 Skipped: 127



ANSWER CHOICES	RESPONSES	
Early morning (before 9am)	23.99%	179
Mid-morning (9am - 12noon)	63.81%	476
Afternoon (12noon - 5pm)	51.74%	386
Evening (5pm - 9pm)	41.82%	312
Late night (9pm onwards)	10.46%	78
Total Respondents: 746		

## Q9 How often do you visit Darlington Town Centre during the day?

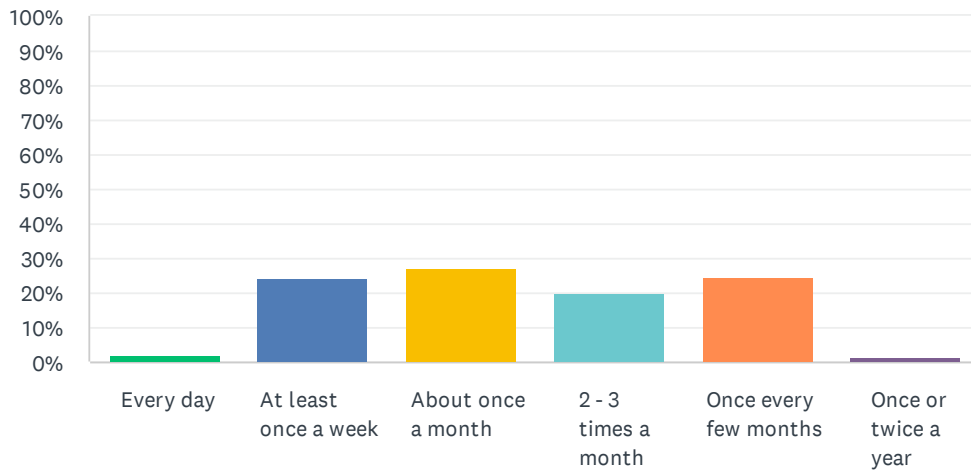
Answered: 715 Skipped: 158



ANSWER CHOICES	RESPONSES	
Every day	17.62%	126
At least once a week	45.03%	322
About once a month	14.13%	101
2 - 3 times a month	14.83%	106
Once every few months	7.27%	52
Once or twice a year	1.12%	8
<b>TOTAL</b>		<b>715</b>

## Q10 How often do you visit Darlington Town Centre on an evening?

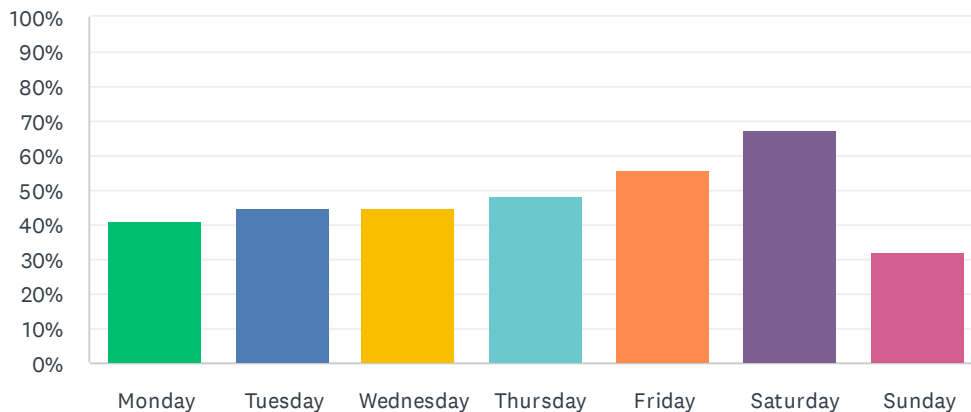
Answered: 321 Skipped: 552



ANSWER CHOICES	RESPONSES
Every day	2.18% 7
At least once a week	24.30% 78
About once a month	27.41% 88
2 - 3 times a month	19.94% 64
Once every few months	24.61% 79
Once or twice a year	1.56% 5
<b>TOTAL</b>	<b>321</b>

### Q11 Which days of the week do you usually visit Darlington Town Centre during the day? (please choose all that apply)

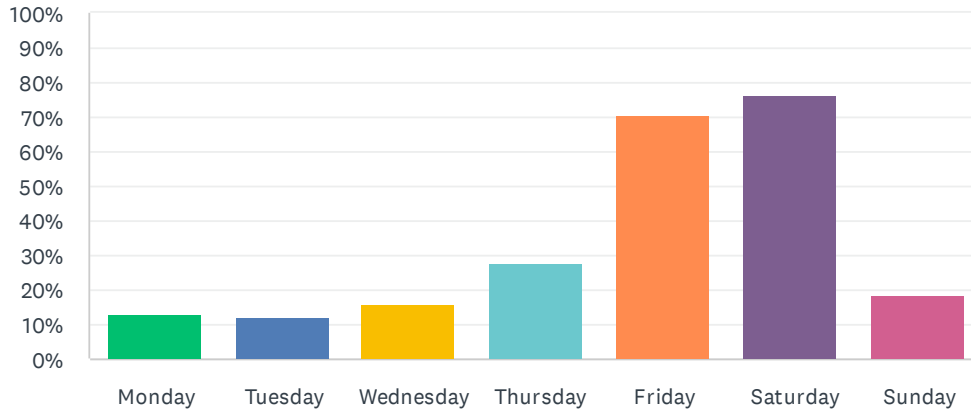
Answered: 708 Skipped: 165



ANSWER CHOICES	RESPONSES	
Monday	41.24%	292
Tuesday	44.77%	317
Wednesday	44.92%	318
Thursday	48.31%	342
Friday	55.93%	396
Saturday	67.37%	477
Sunday	32.34%	229
Total Respondents: 708		

## Q12 Which days of the week do you usually visit Darlington Town Centre on an evening? (please choose all that apply)

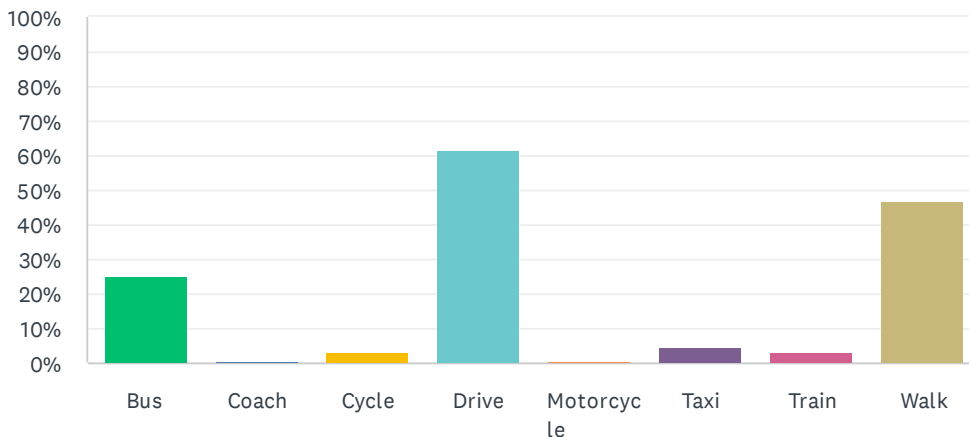
Answered: 314 Skipped: 559



ANSWER CHOICES	RESPONSES	
Monday	13.06%	41
Tuesday	12.10%	38
Wednesday	15.61%	49
Thursday	28.03%	88
Friday	70.38%	221
Saturday	76.11%	239
Sunday	18.47%	58
Total Respondents: 314		

### Q13 How do you usually travel to and from Darlington Town Centre during the day? (please choose all that apply)

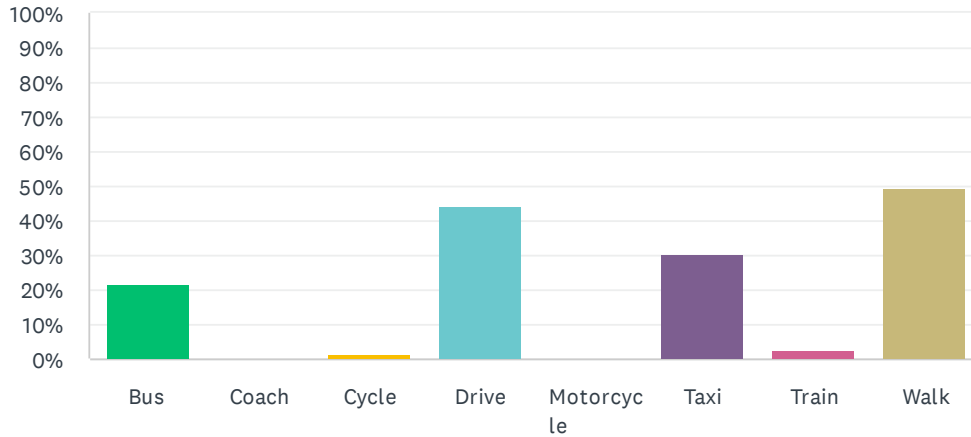
Answered: 705 Skipped: 168



ANSWER CHOICES	RESPONSES	
Bus	25.25%	178
Coach	0.43%	3
Cycle	3.12%	22
Drive	61.70%	435
Motorcycle	0.28%	2
Taxi	4.96%	35
Train	3.26%	23
Walk	47.09%	332
Total Respondents: 705		

### Q14 How do you usually travel to and from Darlington Town Centre on an evening? (please choose all that apply)

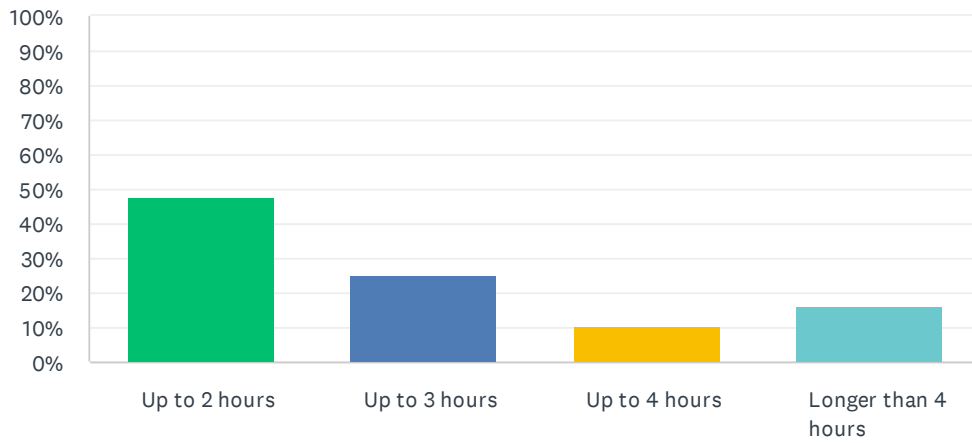
Answered: 312 Skipped: 561



ANSWER CHOICES	RESPONSES	
Bus	21.47%	67
Coach	0.00%	0
Cycle	1.60%	5
Drive	44.23%	138
Motorcycle	0.00%	0
Taxi	30.45%	95
Train	2.56%	8
Walk	49.68%	155
Total Respondents: 312		

## Q15 How long do you normally stay in the town centre during the day?

Answered: 703 Skipped: 170

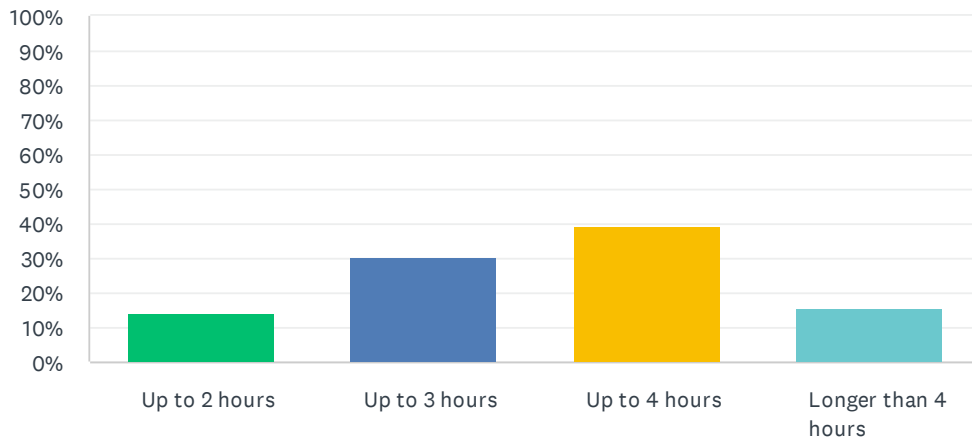


ANSWER CHOICES	RESPONSES	
Up to 2 hours	47.80%	336
Up to 3 hours	25.18%	177
Up to 4 hours	10.67%	75
Longer than 4 hours	16.36%	115
<b>TOTAL</b>		<b>703</b>



## Q16 How long do you normally stay in the town centre on an evening?

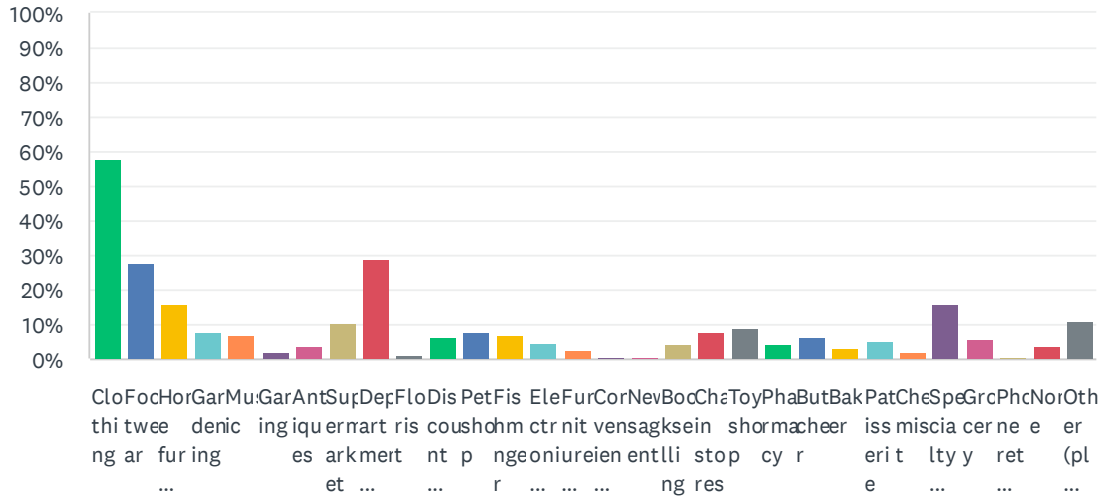
Answered: 310 Skipped: 563



ANSWER CHOICES	RESPONSES	
Up to 2 hours	14.19%	44
Up to 3 hours	30.32%	94
Up to 4 hours	39.68%	123
Longer than 4 hours	15.81%	49
<b>TOTAL</b>		<b>310</b>

# Q17 Please choose up to three types of shop you think Darlington Town Centre is in need of most? (please choose up to 3)

Answered: 695 Skipped: 178



## Darlington Town Centre Perception Survey

ANSWER CHOICES	RESPONSES	
Clothing	58.13%	404
Footwear	27.77%	193
Home furnishings	15.97%	111
Gardening	7.91%	55
Music	6.76%	47
Gaming	2.30%	16
Antiques	3.88%	27
Supermarket	10.36%	72
Department stores	29.06%	202
Florist	1.29%	9
Discount stores	6.33%	44
Pet shop	8.06%	56
Fishmonger	7.05%	49
Electronics stores	4.75%	33
Furniture stores	2.45%	17
Convenience stores	0.58%	4
Newsagent	0.72%	5
Bookselling	4.32%	30
Chain stores	8.06%	56
Toy shop	8.78%	61
Pharmacy	4.17%	29
Butcher	6.19%	43
Baker	3.02%	21
Patisserie	5.32%	37
Chemist	2.30%	16
Specialty stores	15.54%	108
Grocery	5.61%	39
Phone retailer	0.29%	2
None	3.60%	25
Other (please specify)	10.94%	76
Total Respondents: 695		

#	OTHER (PLEASE SPECIFY)	DATE
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## Darlington Town Centre Perception Survey

1	KFC or McDonalds more food places	9/13/2024 2:53 PM
2	Lego	9/12/2024 10:01 AM
3	It's not that simple	9/12/2024 9:23 AM
4	Places for lunch with plenty of seating	9/6/2024 11:41 AM
5	Marks and spencers	9/5/2024 9:24 AM
6	Independent shops	9/3/2024 9:49 PM
7	A pop up shop (like the one in Yarm) would be fab and help small local businesses and encourage visitors to the town to see something different	9/3/2024 9:48 PM
8	Independent retailers	9/3/2024 12:36 AM
9	gym	9/2/2024 8:28 PM
10	Clothing for men over 40 yrs of age, not sportswear !!!	9/1/2024 7:35 PM
11	Restaurant	9/1/2024 6:49 PM
12	Delicatessen	9/1/2024 4:05 PM
13	More independent shops owned and run by local people	8/31/2024 12:39 PM
14	Model Railway (seriously)	8/30/2024 9:51 PM
15	Banks	8/30/2024 8:57 PM
16	Art exhibition space for local artists	8/30/2024 7:37 PM
17	Small independent stores selling speciality, artisan goods. Things it's more difficult to find online.	8/30/2024 7:02 PM
18	Food deli	8/30/2024 6:31 PM
19	Sport shop	8/30/2024 2:23 PM
20	Bank	8/30/2024 2:22 PM
21	Marks and Spencer	8/30/2024 1:04 PM
22	Joules, FatFace, schuh, M&S. a decent department store like Barkers in Northallerton , a Cook shop, And get the market in the market square again.	8/30/2024 1:00 PM
23	clothes shops for younger people	8/30/2024 12:31 PM
24	Veg stall	8/30/2024 12:00 PM
25	Bank	8/30/2024 9:36 AM
26	Independent shops offering unusual products	8/30/2024 8:47 AM
27	Independent coffee shops	8/30/2024 7:54 AM
28	Kid clothing	8/30/2024 7:42 AM
29	The town is great already. The main mission should be keeping the stores Darlington already has. Don't let go of Next, River Island House of Fraser.	8/30/2024 5:15 AM
30	More independent stores	8/29/2024 11:21 PM
31	Independent shops,Rage & Love,The Darl Knight	8/29/2024 10:36 PM
32	Coffee shops, Art shop	8/29/2024 9:56 PM
33	Artisan shops, deli, more bakeries, high end alcohol store, independent toy shop, high end barley such as Gail's and other small but high end popular retailers, lush for example. More chain eateries but smaller such as rudys pizza, Franco manca, gbk, wagamamas. interior design store, independent bookshop.	8/29/2024 9:47 PM
34	I haven't seen enough to be able to comment, but there appeared to be no derelict shops	8/29/2024 8:20 PM

## Darlington Town Centre Perception Survey

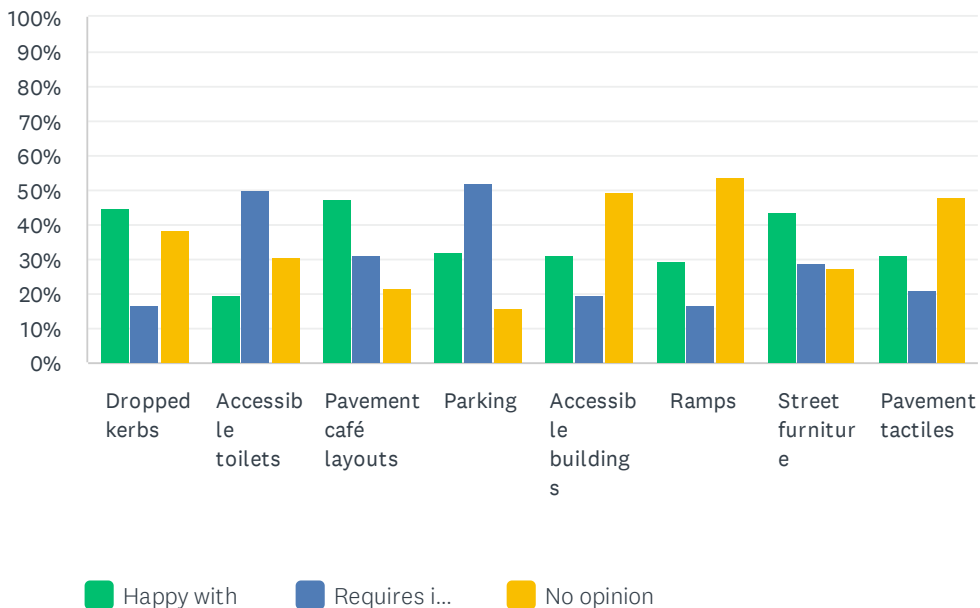
35	Pop up shops Places to meet Chain stores	8/29/2024 6:21 PM
36	Delicatessan	8/29/2024 4:26 PM
37	Delicatessen	8/29/2024 2:03 PM
38	we seem to have an abundance of cafes and barbers, that are all just competing with each other.	8/29/2024 10:38 AM
39	Music i.e instruments	8/29/2024 10:27 AM
40	Higher end brands inc. white company, hotel chocolate, Jo malone	8/29/2024 9:48 AM
41	Niche foods	8/29/2024 6:44 AM
42	Health food store	8/28/2024 10:39 PM
43	I work in town	8/28/2024 10:34 PM
44	M&S	8/28/2024 9:22 PM
45	The opposite of discount stores.	8/28/2024 9:12 PM
46	Coffee	8/28/2024 9:09 PM
47	M&S	8/28/2024 9:00 PM
48	Independent stores which may come under speciality stores	8/28/2024 12:18 PM
49	I don't know. I don't shop in the centre.	8/28/2024 11:41 AM
50	Cafes	8/28/2024 9:51 AM
51	More green area, playgroud for children	8/28/2024 3:49 AM
52	Vegan, veggie, store	8/27/2024 10:59 PM
53	Plant based health store	8/27/2024 10:35 PM
54	Healthy eateries, no more fast food	8/27/2024 10:32 PM
55	More vegan/plant based options	8/27/2024 10:31 PM
56	Eateries that cater to plant based diets and other common dietary requirements. Everywhere nearby (Stockton, Middlesbrough, Durham, Northallerton..) Has far more options for diverse diets, I have multiple places I can get a nutritious vegan meal when I travel - I have not one option in Darlington! Its shocking.	8/27/2024 10:07 PM
57	need more accessible places for wheelchair users epically cafes and toilets	8/27/2024 9:59 PM
58	Vegan cafe	8/27/2024 9:56 PM
59	Men's clothing shops are needed for age 50+	8/27/2024 9:40 PM
60	Wilko type shop	8/27/2024 9:37 PM
61	A good market. Like Northallerton.	8/27/2024 9:21 PM
62	An independent health food shop, like we used to have on PHW. I really miss that.	8/27/2024 8:40 PM
63	Bra store Maternity wear Childrens hairdressers	8/27/2024 8:34 PM
64	Independent shops eg greeting cards	8/27/2024 8:03 PM
65	Beauty/cosmetics. What happens when Binns goes? Hope the Town planners realise we need more than restraunts which many can't afford regularly.	8/27/2024 7:32 PM
66	Charity shop	8/27/2024 7:29 PM
67	We need more shops as you know footflow is the main concern there's no decent stores anymore that's why people travel to Middlesbrough newcastle teesidepark.	8/27/2024 7:24 PM
68	Hardware store	8/27/2024 7:23 PM
69	Asda Home, Home Bargains, Pets at Home, TK Maxx,	8/27/2024 7:07 PM

## Darlington Town Centre Perception Survey

70	M&S Food	8/27/2024 7:04 PM
71	Cafe pub dining	8/27/2024 6:52 PM
72	Pubs only don't shop in town centre	8/27/2024 5:59 PM
73	Cafe	8/27/2024 5:57 PM
74	A proper market hall with normal goods for everyday	8/27/2024 5:43 PM
75	.	8/27/2024 5:05 PM
76	Not much of market so I do miss it	8/27/2024 5:02 PM

## Q18 Which of the following are you happy with or feel requires improvement in the town centre?

Answered: 675 Skipped: 198



	HAPPY WITH	REQUIRES IMPROVEMENT	NO OPINION	TOTAL	WEIGHTED AVERAGE
Dropped kerbs	44.89% 303	16.59% 112	38.52% 260	675	1.27
Accessible toilets	19.41% 131	50.22% 339	30.37% 205	675	1.72
Pavement café layouts	47.41% 320	30.96% 209	21.63% 146	675	1.40
Parking	31.85% 215	52.15% 352	16.00% 108	675	1.62
Accessible buildings	31.11% 210	19.56% 132	49.33% 333	675	1.39
Ramps	29.63% 200	16.59% 112	53.78% 363	675	1.36
Street furniture	43.56% 294	29.04% 196	27.41% 185	675	1.40
Pavement tactiles	31.26% 211	20.89% 141	47.85% 323	675	1.40

## Q19 Please add any accessibility issues you have experienced in the town centre here.

Answered: 203 Skipped: 670

#	RESPONSES	DATE
1	Too much street furniture.	9/24/2024 3:40 PM
2	None	9/15/2024 6:09 PM
3	Cones in wrong places Cars stopping to drop ppl off in front of cars	9/14/2024 12:25 PM
4	None	9/13/2024 2:54 PM
5	No issues	9/12/2024 6:12 PM
6	Nothing in particular but it's important to make sure places are accessible	9/12/2024 3:00 PM
7	ramps need to be put in place more	9/12/2024 10:51 AM
8	None	9/12/2024 10:05 AM
9	none	9/12/2024 9:56 AM
10	Not enough Disabled parking.	9/10/2024 2:25 PM
11	None	9/6/2024 10:26 AM
12	Lack of disabled toilets and baby changes	9/5/2024 11:30 PM
13	Too many cars and not enough cycle lanes / pedestrian crossings suitable for accessibility. Conversion of roads to cycle / wheelchair / scooter lanes would enable us with disabilities to feel safe and not have to be in lanes with cars and Lorries. Cutting hedges and plants at crossing - such as grange roundabout which no car can see over the hedges and so cyclists on the roundabout are nearly hit can be easily rectified	9/5/2024 6:28 PM
14	Balance due to uneven pavement and bobbled low access kerbs which are deadly for those with muscle/balancing problems	9/3/2024 10:15 PM
15	There should be 2 hours free parking as before.	9/3/2024 5:21 PM
16	No bus service after 530pm or on a Sunday bank holiday to town and no service after 6.07pm or Sundays and bank holidays to Mowden Hummersknot	9/3/2024 8:35 AM
17	More accessibility for my friends with scooters to more restaurants , bars and shops	9/3/2024 6:50 AM
18	None	9/3/2024 12:37 AM
19	toilets	9/2/2024 8:30 PM
20	Nne	9/2/2024 8:06 PM
21	None	9/2/2024 12:10 AM
22	None	9/1/2024 11:16 PM
23	Personally none.	9/1/2024 9:54 PM
24	None	9/1/2024 7:36 PM
25	Parking spaces can be hard to find	9/1/2024 6:52 PM
26	Cornmill access doors	9/1/2024 6:22 PM
27	Poor parking for disabled people	9/1/2024 6:21 PM
28	Car Parking Not Free To much Added tax for them who work especially young people	9/1/2024 6:18 PM



## Darlington Town Centre Perception Survey

29	Number of Bluebage parking	9/1/2024 4:48 PM
30	Pavements seriously need to be managed more efficiently, as untreated flags are a danger	9/1/2024 1:00 AM
31	The ramps are very steep and put of the way, so hard to get to all shops. And all the disabled toilets are on one side of town, meaning not always within walkable distance. The town is well designed for wheelchairs but not for the walking disabled and elderly.	8/31/2024 6:22 PM
32	None	8/31/2024 1:19 PM
33	Loose paving slabs	8/31/2024 12:41 PM
34	Lack of parent child parking in the town centre. There are 8 spaces in the whole of the town centre.	8/31/2024 12:02 PM
35	Accessibility seems to be concerned with only those who have a physical disability. My son is Autistic & the town is totally inaccessible to him.	8/31/2024 11:18 AM
36	N/a	8/31/2024 8:40 AM
37	N/A	8/31/2024 8:08 AM
38	Parking issues	8/30/2024 9:53 PM
39	None	8/30/2024 9:52 PM
40	.	8/30/2024 9:23 PM
41	Mum was in a wheelchair for some time. Duke street was a nightmare with a wheelchair. Wasn't even the dropped kerbs so much it's the unevenness of the stones. There's been improvements since but it always stuck in my mind.	8/30/2024 7:42 PM
42	None	8/30/2024 7:31 PM
43	none myself but with an elderly parent, with limited mobility, we need to be able to park close to shops, banks & medical facilities	8/30/2024 7:25 PM
44	None	8/30/2024 7:13 PM
45	We need some public toilets that are open when needed. There is only one loo in the Dolphin Centre and the Cornmill Centre loos close before the shops do. The "market" toilets aren't open on Mondays or Tuesdays... We have to use Binns toilets.	8/30/2024 6:59 PM
46	Access road without traffic	8/30/2024 6:41 PM
47	Don't have a real issue at all	8/30/2024 6:33 PM
48	None	8/30/2024 6:06 PM
49	Steps from high row I have poor eye sight can't distinguish the steps clearly same opposite boys	8/30/2024 6:04 PM
50	The car park behind barclays on high row has to many disabled bays. On every visit I have made there are empty disabled bays and no spaces in regular bays	8/30/2024 3:50 PM
51	When there are activities on outside the Dolphin center, not enough clear pathways around them	8/30/2024 2:51 PM
52	None	8/30/2024 2:08 PM
53	Lack of short stay parking in town centre lack of toilets	8/30/2024 1:55 PM
54	None	8/30/2024 1:51 PM
55	Getting of buses and crossing roads with all the traffic	8/30/2024 1:30 PM
56	Lack of shop mobility facilities	8/30/2024 1:29 PM
57	Too many pigeons on are putting people off going to town centre.	8/30/2024 1:08 PM
58	Accessibility via a decent bus service from our village. Would be an advantage. as they start to late & stop too early especially on a weekend and especially Sundays. This impacts on	8/30/2024 1:08 PM

## Darlington Town Centre Perception Survey

availability to get to and from work place also. Meaning to be fully available I have to drive and so do the rest of my family.

59	Block paving outside Cornmill on Tubwell Row is very slippy when wet	8/30/2024 1:07 PM
60	My mum is in a wheelchair and the oaths are very bumpy or full of holes.	8/30/2024 1:06 PM
61	Some odd the pavements especially between caramel behind high row an high row are a nightmare to push a wheelchair on and in some places dangerous	8/30/2024 12:52 PM
62	Cobbles are not easy to walk on	8/30/2024 12:47 PM
63	No parking	8/30/2024 12:41 PM
64	None	8/30/2024 12:23 PM
65	None	8/30/2024 12:05 PM
66	None	8/30/2024 12:01 PM
67	I use a powered wheelchair and manual wheelchair to get into town which wasn't available as an answer on previous page ☺ I love the outside seating and cafe stuff as long as it doesn't interfere with path (like Hole in the wall is fab). A proper changing places toilet should be installed in the dolphin centre with hoists etc Could do with dropped curbs on market place being more visible. Cobbles near dolphin centre and market tricky... But I love town centre...	8/30/2024 11:09 AM
68	There is not enough free parking for Blue badge holders. It should be free like most other towns. Charging in car parks has the direct effect of diverting trade away from the town in fa our of places like supermarkets where parking is free. Reduce parking fees and make it free for blue badge holders to increase footfall and ultimately trade.	8/30/2024 10:56 AM
69	Town is full of empty blue badge parking spaces	8/30/2024 9:37 AM
70	Needs a whole audit to be inclusive	8/30/2024 8:48 AM
71	Toilets usually closed in vormmill	8/30/2024 8:45 AM
72	Non	8/30/2024 8:19 AM
73	Only one lift in the cornmill when out of order you have to walk all the way round from the other entrance. Shops with a steady into entrance, can't go in with a pram on your own.	8/30/2024 8:17 AM
74	None	8/30/2024 8:14 AM
75	The fact you now have to pay for the 1st 2hrs has an impact of choice of whether you choose the town or go elsewhere with free parking	8/30/2024 7:56 AM
76	The bus stop outside of Tesco (for the no.2) is not well accessed. There is a ridiculous obstacle in the pavement gradient	8/30/2024 12:56 AM
77	Lack of toilet facilities	8/30/2024 12:28 AM
78	Not accessibility but more seating in the cornmill would be better and accessible toilets (for mums with babies!) to get pram in	8/29/2024 11:22 PM
79	Lack of public toilets . Just the dolphin and cornmill. Free parking was wonderful when we had it. Much busier . At osphere better when full.	8/29/2024 10:56 PM
80	Need the seat backs putting back on the benches on high row. It's back breaking sitting on them.	8/29/2024 10:44 PM
81	None	8/29/2024 10:36 PM
82	Not personally but I know a lot of people who would appreciate a changing place, not for babies but for older children with disabilities	8/29/2024 10:36 PM
83	Really , just not used perfectly good buildings.	8/29/2024 9:58 PM
84	Not applicable.	8/29/2024 9:48 PM
85	Difficulty getting in/out some shops and cafes when pushing a wheelchair	8/29/2024 9:44 PM
86	-	8/29/2024 9:41 PM

## Darlington Town Centre Perception Survey

87	Not enough adequate parking.	8/29/2024 9:34 PM
88	Ability to safely park near and go to bank taking minimal time	8/29/2024 9:18 PM
89	Slightly confusing bus stops. Dropping off different to picking up	8/29/2024 8:21 PM
90	None	8/29/2024 7:39 PM
91	Steps on high row are terrible	8/29/2024 7:19 PM
92	The only place I can take my disabled son to the toilet and feel safe (I don't feel safe in Darlington Town Centre especially cornmill) is Dolphin Centre.	8/29/2024 7:14 PM
93	Not enough baby change facilities	8/29/2024 5:31 PM
94	No accessibility issues so no real experience of features in town	8/29/2024 4:28 PM
95	Difficulties with disabled family accessing certain areas / shops .	8/29/2024 3:18 PM
96	None (no disabilities)	8/29/2024 2:04 PM
97	Could do with more covered areas with benches for sitting in poor weather Better lighting in market place toilets for baby change And not just in women's toilets Signage for works or events often blocks view of roads etc	8/29/2024 11:56 AM
98	None	8/29/2024 11:23 AM
99	Tripping hazard on uneven cobbled surfaces. Stairs on High Row are also showing signs of disrepair.	8/29/2024 9:49 AM
100	none	8/29/2024 8:57 AM
101	None	8/29/2024 8:49 AM
102	N/A	8/29/2024 6:45 AM
103	Small doors for prams on independent shops meaning harder to shop local business.	8/29/2024 12:23 AM
104	For people who can't walk far but don't have a blue badge it's difficult to get close to stores due to the pedestrianisation. I also find it hard taking my mum in her wheelchair because we can never park near High Row	8/28/2024 10:42 PM
105	Youngsters on bikes riding irresponsibly. Vans and deliveries driving in pedestrian areas.	8/28/2024 10:17 PM
106	The cobbles look beautiful but I have had my crutches get stuck in them and git my mobility scooter stuck in them at pride too. Having to navigate and double back to find dropped curbs and places where it is cobble free is hard.. Mostly in the "old town" areas	8/28/2024 9:58 PM
107	Parking Charges!	8/28/2024 9:52 PM
108	I don't have any accessibility issues so unfortunately it's not something I notice	8/28/2024 9:42 PM
109	Can't think of any issues as I am not disabled.	8/28/2024 8:41 PM
110	None	8/28/2024 8:30 PM
111	None	8/28/2024 7:57 PM
112	None	8/28/2024 7:23 PM
113	N/A	8/28/2024 7:22 PM
114	I have faced several trip hazards in the town on the pavements, loose kerbs, loose flag stones etc. The town is generally unsafe for pedestrians walking.	8/28/2024 3:29 PM
115	Lots of steps	8/28/2024 1:12 PM
116	Nothing comes to mind	8/28/2024 12:30 PM
117	Need a room with a accessible changing table in the Cornmill	8/28/2024 12:23 PM
118	Not applicable	8/28/2024 12:19 PM
119	.	8/28/2024 11:42 AM

## Darlington Town Centre Perception Survey

120	Not me personally, but thinking about others needing easier access getting into shops, wheelchair friendly	8/28/2024 10:16 AM
121	Non	8/28/2024 9:51 AM
122	Unable to access my home or work with my vehicle due to events, road closures but no solution offered	8/28/2024 9:50 AM
123	Disabled benches too low to sit on walk with crutches uneven surfaces	8/28/2024 9:06 AM
124	Nothing	8/28/2024 9:04 AM
125	Constant on going works in the yards Bucktons Yard blocking access.	8/28/2024 8:52 AM
126	Trip hazards. Sudden steps on grey pavement. Especially near boyes	8/28/2024 7:44 AM
127	Different to get push chairs in some shops and cafes	8/28/2024 6:38 AM
128	When bringing my parent, there are often cars without blue badges in the accessible bays, especially outside Cafe Nero.	8/28/2024 6:21 AM
129	Mobility scooters need speed limits and bicycles to be banned	8/28/2024 5:54 AM
130	.	8/28/2024 2:35 AM
131	N/A	8/28/2024 12:24 AM
132	Doorways to retail units too narrow	8/27/2024 11:32 PM
133	too many drunks in pubs and drug users making it unsafe for vulnerable adults and children	8/27/2024 11:30 PM
134	Not great for people with limited mobility as some of the cafes don't have lifts.	8/27/2024 10:44 PM
135	Inability to get across market square - shortest and flattest route from parking outside William Hill to Dolphin Centre as it's been Harris fenced for two months. The disabled parking in Horsemarket being abused by delivery vans and construction vehicles. Lack of access to shops with no ramp provision	8/27/2024 10:24 PM
136	not many drop kerbs	8/27/2024 10:00 PM
137	Not enough Disabled Parking spots and having to pay for disabled parking is not acceptable	8/27/2024 9:57 PM
138	Shops need wider aisles to get mobility scooters round easily	8/27/2024 9:42 PM
139	Poor bus service unable to get to town evenings Sundays or bank holidays	8/27/2024 9:38 PM
140	High row ramps are ridiculously far apart from each other	8/27/2024 9:34 PM
141	N/a	8/27/2024 9:33 PM
142	Lack of accessible toilets.	8/27/2024 9:28 PM
143	None	8/27/2024 9:26 PM
144	None	8/27/2024 9:20 PM
145	Cost of parking	8/27/2024 9:16 PM
146	If the car park behind the High Row is full - it often is - when I bring my disabled Mum down to the centre most of the other parking is very difficult with a wheelchair. Also most town centre curbs are marked up with double stripes so no stopping. A drop off area in the centre to give 5 mins to stop and unload a wheelchair and settle a disabled person in would really help. It would allow my husband to drop us off and pick us up so parking would not be so much of an issue.	8/27/2024 9:11 PM
147	The recent food and drink weekend event was totally inaccessible to wheelchair users and anyone with mobility issues	8/27/2024 9:04 PM
148	Very few toilets in the town centre and accessibility would be bad for some disabled or with bowel problems	8/27/2024 8:54 PM
149	As I have mobility issues and use a mobility scooter to get around town most shops are hard to navigate, some shops like B&M Thompson Bakers yours go above and beyond to help me	8/27/2024 8:52 PM

## Darlington Town Centre Perception Survey

shop and offer support if needed . I would love to easily use other shops coffee shops in the town centre they are just not easy to navigate

150	Free parking	8/27/2024 8:48 PM
151	n/a	8/27/2024 8:40 PM
152	None	8/27/2024 8:40 PM
153	More baby changes (particularly with male access/not in a female toilet). Toilets with paper towels instead of hand dryers as the noise from hand dryers is triggering for autistic children.	8/27/2024 8:36 PM
154	None	8/27/2024 8:32 PM
155	People parking in front of dropped kerbs, lack of space between aisles in shops, esp where freestanding displays are repositioned.	8/27/2024 8:31 PM
156	no issues	8/27/2024 8:30 PM
157	NA	8/27/2024 8:30 PM
158	None I have no accessibility issues	8/27/2024 8:25 PM
159	Na	8/27/2024 8:24 PM
160	Accessible / baby changing are limited and often have to wait for them	8/27/2024 8:24 PM
161	None.	8/27/2024 8:19 PM
162	Na	8/27/2024 8:16 PM
163	Car parks being full	8/27/2024 8:08 PM
164	Wtf is a pavement tactile...stupid language to use. Most people won't have a clue!	8/27/2024 7:52 PM
165	Potholes in front of dropped kerbs. Difficulty getting into wheelchair toilet with my dad as a carer for him. Parked blocking dropped kerbs	8/27/2024 7:49 PM
166	Baby change facilities and breastfeeding friendly spaces.	8/27/2024 7:45 PM
167	Poor access to clean toilets.	8/27/2024 7:44 PM
168	Lots of shops and restaurants still not accessible. Uneven pavements and road surfaces do sometimes cause problems with wheelchair.	8/27/2024 7:36 PM
169	Dodging the buses while crossing roads	8/27/2024 7:35 PM
170	Parking, some don't take card payment Poor signal in town to use app to Pay	8/27/2024 7:31 PM
171	Personally none for myself	8/27/2024 7:29 PM
172	Some shops with steps	8/27/2024 7:27 PM
173	None	8/27/2024 7:22 PM
174	Lack of public toilets accessible with children in pushchairs to fit in cubicle with lone parent	8/27/2024 7:22 PM
175	Quiet spaces would be nice	8/27/2024 7:11 PM
176	Lack of radar key provisions. Lack of captioned options in VUE, not publicised quiet hours.	8/27/2024 7:10 PM
177	N/a	8/27/2024 7:09 PM
178	As a parent, when my children were in a pushchair I'd have to walk half way down a street to find a dropped curb especially when I had a double buggy. Most small shops couldn't cope with a double buggy which was one behind the other not side by side. All shops who offer baby changing will do so in the disabled toilets, so either more toilets are needed or a rename to ensure it's clear they are for parents too. I have been glared at and shouted at by elderly people who weren't happy they had to wait for an accessible toilet and they are probably right. Surely baby changing toilets should be in addition to disabled as I felt awful. Especially when getting used to breast feeding as a feed could take 40 minutes, after a nappy change and as you need to stay hydrated when feeling you often then need the loo yourself after. It's not fair to make a disabled or elderly person wait for the same room for that length of time. But the	8/27/2024 6:56 PM

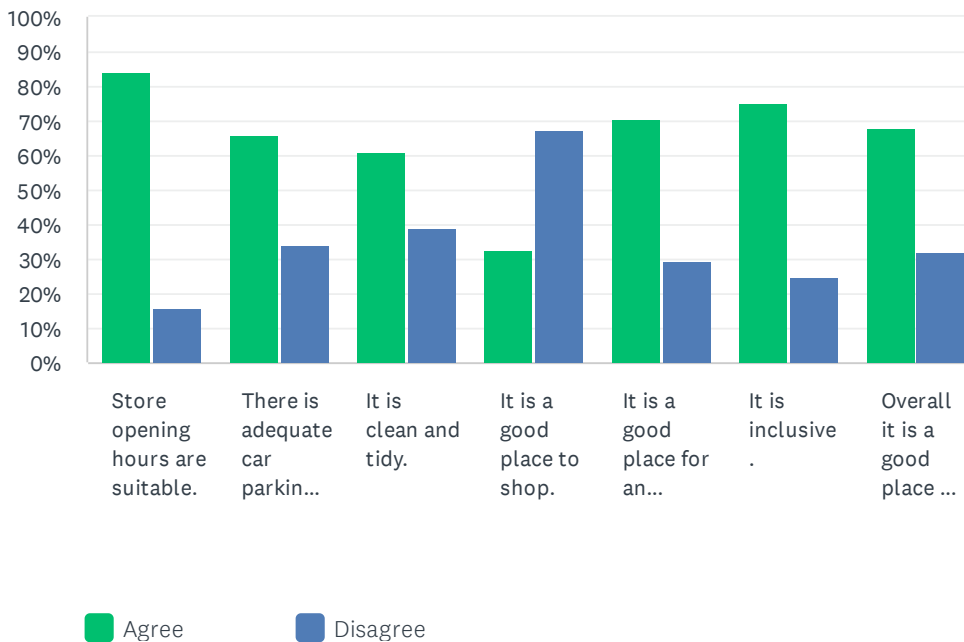
## Darlington Town Centre Perception Survey

only place in town to do what you need in one space as a breastfeeding mother is the Dolphin's centre. There should be more as you can't spend all of your time in town close to one location - just in case. My Dad has Parkinson's and he couldn't wait 40-50 mins for a loo, if he needs to go it sometimes has to be straight away and other times it takes 30-40 minutes and he needs to handles and accessible features to sit down and stand up. We can't all be lumped under the same bracket. For the few who have baby changing in none disabled toilets, they put them in female toilets so what do the dads do when out with babies alone. Struggle unless near the Dolphin centre it seems.

179	Some spaces smaller for wheelchair	8/27/2024 6:44 PM
180	Toilets. Can only go in the dolphin centre and thats a long way from the rest of the shops	8/27/2024 6:43 PM
181	N/A	8/27/2024 6:37 PM
182	I have no accessibility needs so can't comment	8/27/2024 6:36 PM
183	Crossing roads	8/27/2024 6:36 PM
184	None	8/27/2024 6:28 PM
185	Lack of toilets that don't have opening hours, disabled people have to pee at night aswell	8/27/2024 6:17 PM
186	My daughter is severely disabled and there is nowhere in the town center to change her which is shocking in this day and age. You'd think there could be a changing places changing facility in the dolphin center considering it's a leisure center.	8/27/2024 6:06 PM
187	No opinion	8/27/2024 6:01 PM
188	I work as a support worker and some paths are small for larger chairs	8/27/2024 5:59 PM
189	Not many cafes that are child friendly, have double or triple pushchair accessibility.	8/27/2024 5:57 PM
190	Post house wynd needs relaying with a safe pavement. We've picked so many OAPs up from the floor tripping on bad slabs	8/27/2024 5:57 PM
191	The camber on the footpaths	8/27/2024 5:47 PM
192	N/A	8/27/2024 5:45 PM
193	Na	8/27/2024 5:43 PM
194	Public toilets such as Cornmill and indoor market are disgusting and filthy	8/27/2024 5:42 PM
195	N/a	8/27/2024 5:37 PM
196	Parking prices too high	8/27/2024 5:35 PM
197	Na	8/27/2024 5:26 PM
198	Wheelchair user kerbs rubbish shops accessibility rubbish disabled toilets rubbish no space to move in market for wheelchairs so don't shop in town any more no shops worth visiting that I can get in.	8/27/2024 5:26 PM
199	No	8/27/2024 5:23 PM
200	I have a pram and some shops aren't accessible because I can't get the pram inside.	8/27/2024 5:20 PM
201	..	8/27/2024 5:07 PM
202	The pavement coming down steps in town centre on high row needs sorting out be for some falls	8/27/2024 5:04 PM
203	None	8/27/2024 5:03 PM

## Q20 Do you agree or disagree with the following statements about Darlington Town Centre?

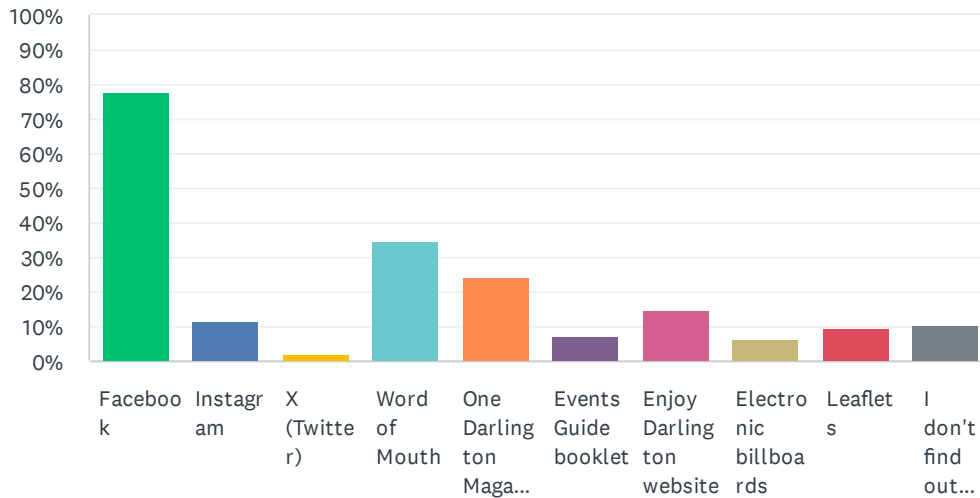
Answered: 664 Skipped: 209



	AGREE	DISAGREE	TOTAL
Store opening hours are suitable.	84.27% 557	15.73% 104	661
There is adequate car parking available.	65.76% 434	34.24% 226	660
It is clean and tidy.	61.27% 405	38.73% 256	661
It is a good place to shop.	32.83% 216	67.17% 442	658
It is a good place for an evening out.	70.74% 457	29.26% 189	646
It is inclusive.	75.27% 481	24.73% 158	639
Overall it is a good place to visit.	67.74% 443	32.26% 211	654

## Q21 How do you find out about events that are happening in Darlington Town Centre? (please choose all that apply)

Answered: 693 Skipped: 180

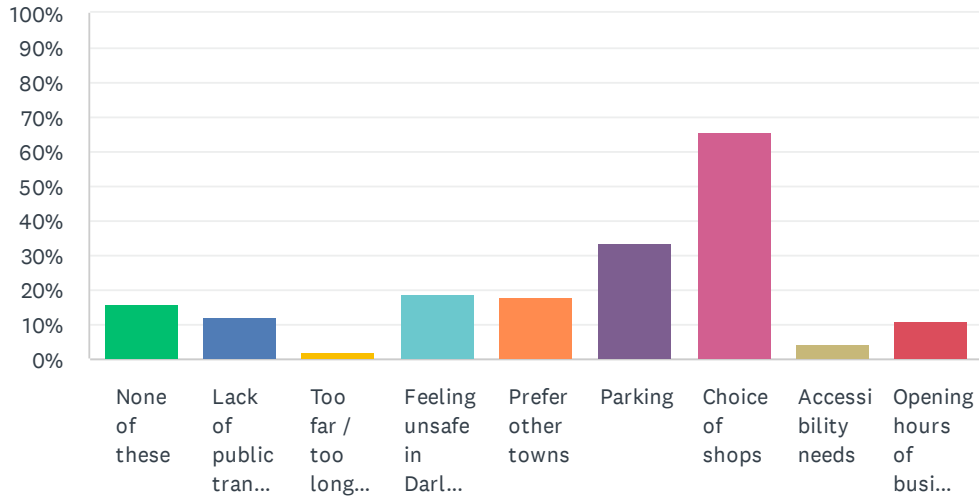


ANSWER CHOICES	RESPONSES	
Facebook	77.78%	539
Instagram	11.83%	82
X (Twitter)	1.88%	13
Word of Mouth	34.78%	241
One Darlington Magazine	24.39%	169
Events Guide booklet	7.50%	52
Enjoy Darlington website	14.86%	103
Electronic billboards	6.06%	42
Leaflets	9.24%	64
I don't find out about any events	10.68%	74
Total Respondents: 693		



## Q22 Are any of the following reasons for not visiting Darlington Town Centre? (please choose all that apply)

Answered: 687 Skipped: 186



ANSWER CHOICES	RESPONSES	
None of these	16.01%	110
Lack of public transport	12.23%	84
Too far / too long a journey from where I live	2.04%	14
Feeling unsafe in Darlington Town Centre	19.07%	131
Prefer other towns	18.05%	124
Parking	33.62%	231
Choice of shops	65.65%	451
Accessibility needs	4.37%	30
Opening hours of businesses	11.06%	76
Total Respondents: 687		

## Q23 Please choose from the following where you do your shopping? (please chose all that apply)

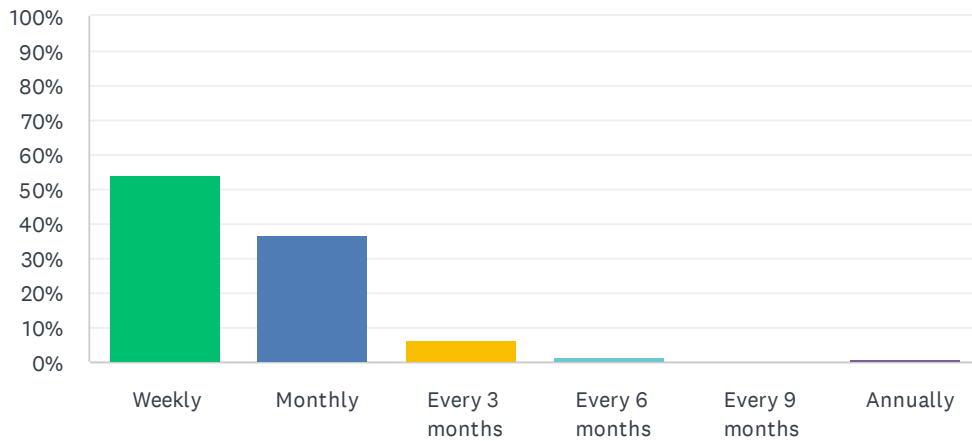
Answered: 686 Skipped: 187



ANSWER CHOICES	RESPONSES	
Online	72.45%	497
Supermarket	79.59%	546
Town centre shops	50.87%	349
Retail park	58.75%	403
Local shop	36.73%	252
Total Respondents: 686		

## Q24 How often do you shop online?

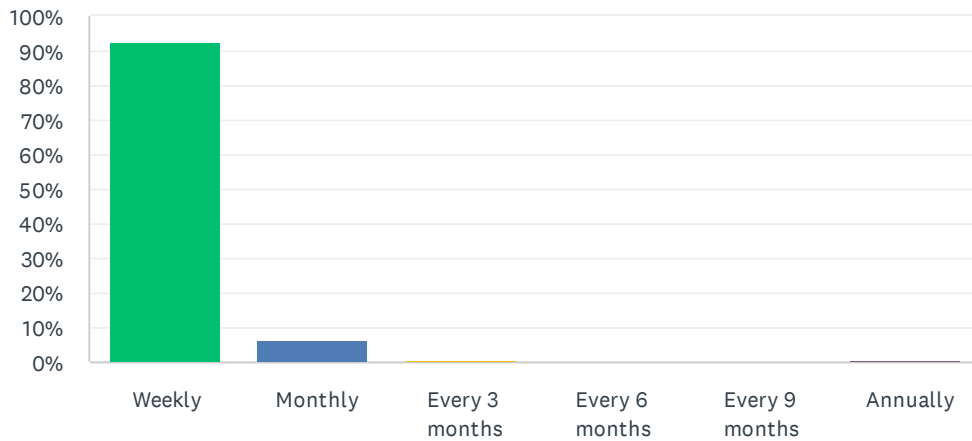
Answered: 495 Skipped: 378



ANSWER CHOICES	RESPONSES	
Weekly	54.34%	269
Monthly	36.97%	183
Every 3 months	6.26%	31
Every 6 months	1.62%	8
Every 9 months	0.00%	0
Annually	0.81%	4
<b>TOTAL</b>		<b>495</b>

## Q25 How often do you shop at a supermarket?

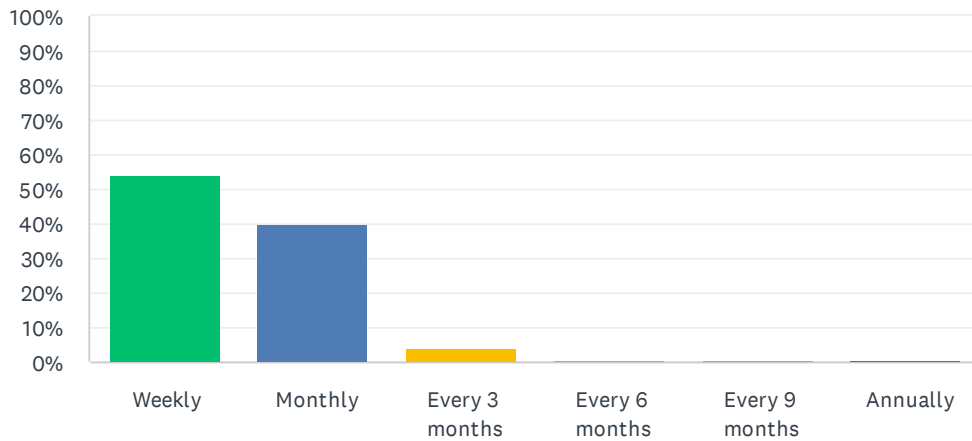
Answered: 544 Skipped: 329



ANSWER CHOICES	RESPONSES	
Weekly	92.83%	505
Monthly	6.07%	33
Every 3 months	0.55%	3
Every 6 months	0.00%	0
Every 9 months	0.18%	1
Annually	0.37%	2
<b>TOTAL</b>		<b>544</b>

## Q26 How often do you shop at town centres?

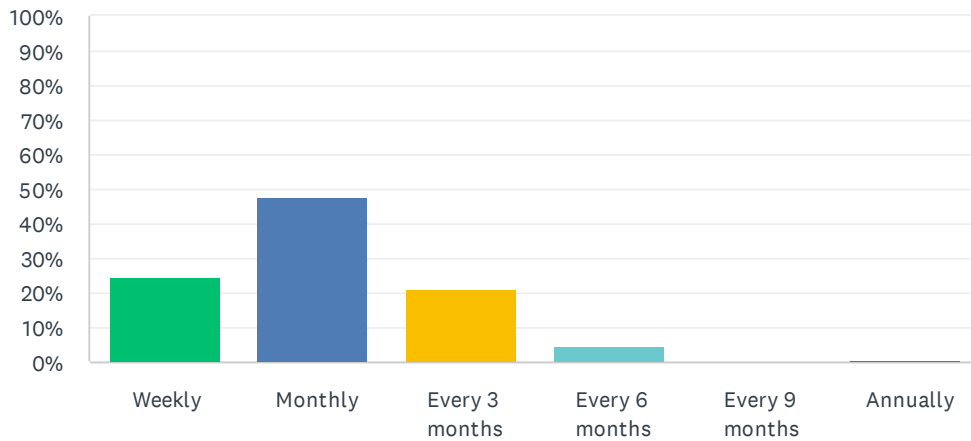
Answered: 348 Skipped: 525



ANSWER CHOICES	RESPONSES
Weekly	54.02% 188
Monthly	39.94% 139
Every 3 months	4.31% 15
Every 6 months	0.57% 2
Every 9 months	0.57% 2
Annually	0.57% 2
<b>TOTAL</b>	<b>348</b>

## Q27 How often do you shop at retail parks?

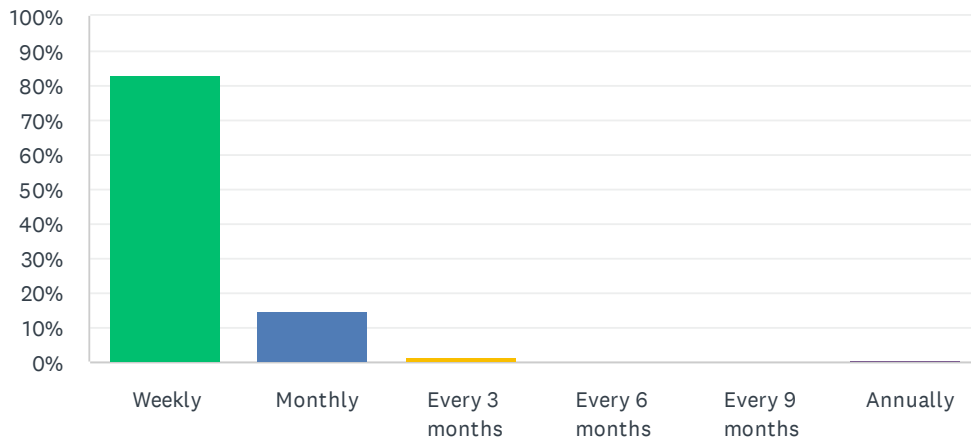
Answered: 401 Skipped: 472



ANSWER CHOICES	RESPONSES	
Weekly	24.69%	99
Monthly	48.13%	193
Every 3 months	21.20%	85
Every 6 months	4.99%	20
Every 9 months	0.25%	1
Annually	0.75%	3
<b>TOTAL</b>		<b>401</b>

## Q28 How often do you shop at your local shop?

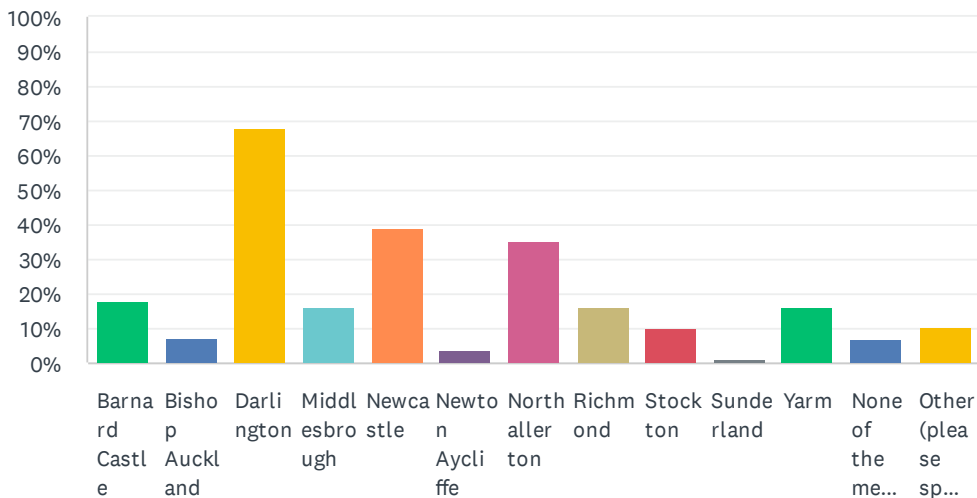
Answered: 251 Skipped: 622



ANSWER CHOICES	RESPONSES	
Weekly	83.27%	209
Monthly	14.74%	37
Every 3 months	1.59%	4
Every 6 months	0.00%	0
Every 9 months	0.00%	0
Annually	0.40%	1
TOTAL		251

## Q29 Which town centres do you visit for shopping? (please choose all that apply)

Answered: 677 Skipped: 196



ANSWER CHOICES	RESPONSES
Barnard Castle	17.73% 120
Bishop Auckland	7.24% 49
Darlington	67.65% 458
Middlesbrough	16.10% 109
Newcastle	38.70% 262
Newton Aycliffe	3.69% 25
Northallerton	35.16% 238
Richmond	16.40% 111
Stockton	10.19% 69
Sunderland	1.03% 7
Yarm	16.10% 109
None of the mentioned	6.94% 47
Other (please specify)	10.64% 72
Total Respondents: 677	

#	OTHER (PLEASE SPECIFY)	DATE
1	Teesside Patk	9/8/2024 10:20 AM
2	York	9/6/2024 2:40 PM
3	London, Southampton, Winchester, York, Manchester, Sheffield	9/6/2024 9:19 AM



## Darlington Town Centre Perception Survey

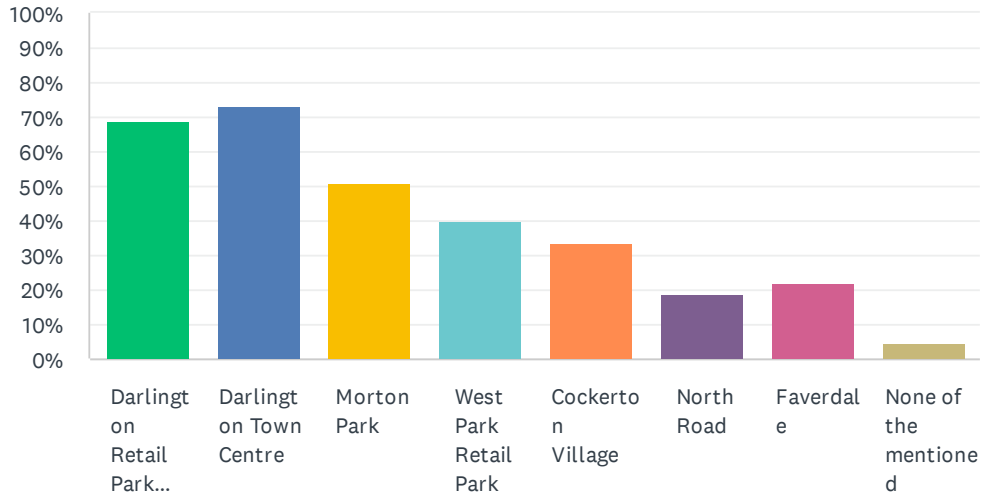
4	Durham	9/3/2024 5:26 PM
5	Northallerton	9/3/2024 8:39 AM
6	York	9/3/2024 6:54 AM
7	9	9/2/2024 8:32 PM
8	Durham, York	9/2/2024 12:13 AM
9	Teesside Park	9/1/2024 6:41 PM
10	York	9/1/2024 6:25 PM
11	York	9/1/2024 6:25 PM
12	Gateshead	9/1/2024 6:24 PM
13	York	8/31/2024 1:23 PM
14	Teesside park	8/31/2024 5:50 AM
15	Metrocentre and newcastle	8/30/2024 11:14 PM
16	Morpeth	8/30/2024 10:34 PM
17	Metrocentre Gateshead	8/30/2024 9:25 PM
18	Lancaster	8/30/2024 7:20 PM
19	Leeds	8/30/2024 3:40 PM
20	Harrogate	8/30/2024 2:05 PM
21	York	8/30/2024 1:59 PM
22	Dalton Park & Teesside Park	8/30/2024 1:55 PM
23	Corbridge & Hexham	8/30/2024 1:13 PM
24	Teesside Park	8/30/2024 1:09 PM
25	Metrocentre	8/30/2024 12:49 PM
26	Catterick	8/30/2024 12:35 PM
27	Durham, York, Leeds	8/30/2024 12:34 PM
28	None	8/30/2024 11:18 AM
29	Chester near family	8/30/2024 11:13 AM
30	Teeside park	8/30/2024 7:45 AM
31	York	8/30/2024 7:01 AM
32	Harrogate	8/30/2024 6:32 AM
33	Gateshead	8/29/2024 11:31 PM
34	Teesside Park	8/29/2024 10:06 PM
35	Tindale Crescent (Bishop Auckland) York Leeds	8/29/2024 9:51 PM
36	Barnard castle	8/29/2024 9:03 PM
37	Teesside park	8/29/2024 9:02 PM
38	Leeds	8/29/2024 8:57 PM
39	Guisborough Saltburn redcar	8/29/2024 8:23 PM
40	Durham	8/29/2024 7:17 PM
41	Durham	8/29/2024 2:00 PM

## Darlington Town Centre Perception Survey

42	York	8/29/2024 10:36 AM
43	York	8/29/2024 10:30 AM
44	Teesside park	8/29/2024 8:20 AM
45	Harrogate	8/28/2024 10:21 PM
46	Leeds	8/28/2024 9:32 PM
47	Out of town shopping centres.	8/28/2024 9:19 PM
48	Teesside Park	8/28/2024 8:49 PM
49	Bedale	8/28/2024 7:50 PM
50	Durham	8/28/2024 7:43 PM
51	York	8/28/2024 7:31 PM
52	Durham, Leeds, Edinburgh	8/28/2024 1:14 PM
53	Leeds	8/28/2024 12:11 AM
54	Leeds and York	8/27/2024 10:28 PM
55	York,Newcastle.	8/27/2024 9:26 PM
56	Thirsk , York , Ripon	8/27/2024 9:19 PM
57	Bedale and Thirsk	8/27/2024 9:15 PM
58	Durham	8/27/2024 9:03 PM
59	Redcar	8/27/2024 8:34 PM
60	Leeds	8/27/2024 8:33 PM
61	York, Durham	8/27/2024 8:28 PM
62	Teesside park, dalton park	8/27/2024 8:21 PM
63	York Durham outlets	8/27/2024 7:46 PM
64	Metro Centre	8/27/2024 7:29 PM
65	Teesside park	8/27/2024 7:28 PM
66	York	8/27/2024 7:19 PM
67	Metro Centre	8/27/2024 7:15 PM
68	Harrogate York Leeds	8/27/2024 6:58 PM
69	York	8/27/2024 6:40 PM
70	Teesside park	8/27/2024 5:45 PM
71	Durham ... market is much better than ours now .	8/27/2024 5:45 PM
72	None don't go into town nothing but nail bars barbers n pop up shops	8/27/2024 5:37 PM

### Q30 Which of the following locations within Darlington do you visit for shopping? (please choose all that apply)

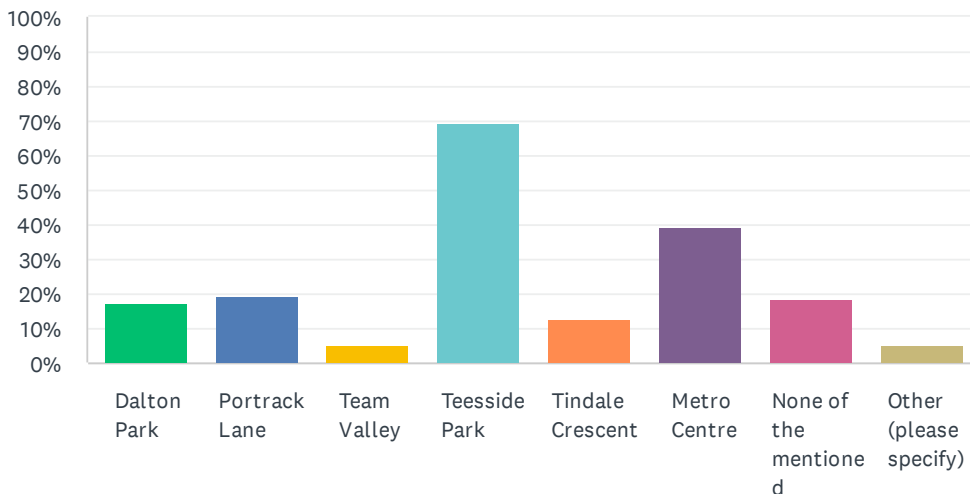
Answered: 677 Skipped: 196



ANSWER CHOICES	RESPONSES	
Darlington Retail Park (Yarm Road)	69.13%	468
Darlington Town Centre	73.41%	497
Morton Park	51.26%	347
West Park Retail Park	40.03%	271
Cockerton Village	33.68%	228
North Road	18.91%	128
Faverdale	22.16%	150
None of the mentioned	4.73%	32
Total Respondents: 677		

## Q31 Which locations outside of Darlington do you visit for shopping? (please choose all that apply)

Answered: 677 Skipped: 196



ANSWER CHOICES	RESPONSES	
Dalton Park	17.43%	118
Portrack Lane	19.65%	133
Team Valley	5.02%	34
Teesside Park	69.42%	470
Tindale Crescent	12.85%	87
Metro Centre	39.59%	268
None of the mentioned	18.46%	125
Other (please specify)	5.02%	34
Total Respondents: 677		

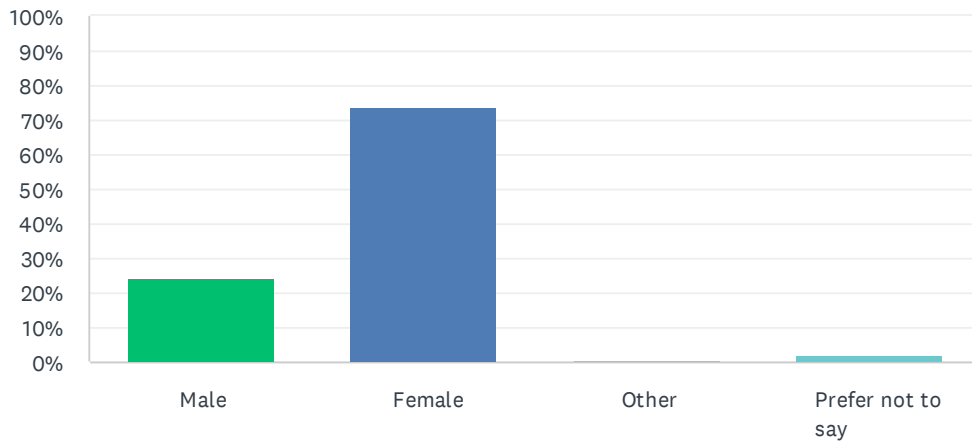
#	OTHER (PLEASE SPECIFY)	DATE
1	Eldon Square	9/9/2024 10:38 AM
2	Newcastle	9/3/2024 5:26 PM
3	Newcastle and Northallerton	9/3/2024 4:45 PM
4	Northallerton	9/3/2024 11:50 AM
5	York retail parks and centre	9/3/2024 6:54 AM
6	Catterick Garrison	9/2/2024 7:27 AM
7	York designer outlet	9/1/2024 6:25 PM
8	Sim Gaming	9/1/2024 6:20 PM
9	Ikea	9/1/2024 3:18 PM

## Darlington Town Centre Perception Survey

10	York Vanguard Centre	8/31/2024 1:23 PM
11	Newcastle	8/30/2024 11:14 PM
12	Eldon Square	8/30/2024 10:34 PM
13	Middlesbrough centre	8/30/2024 10:29 PM
14	MacArthur Glenn at York & York centre	8/30/2024 6:33 PM
15	Hartlepool	8/30/2024 8:09 AM
16	Newcastle city centre	8/29/2024 9:19 PM
17	None	8/29/2024 6:25 PM
18	Northallerton	8/29/2024 10:45 AM
19	Newcastle centre	8/29/2024 9:51 AM
20	Catterick Garrison	8/28/2024 10:21 PM
21	Leeds	8/28/2024 9:32 PM
22	Newcastle city centre	8/28/2024 9:15 PM
23	York designer outlet	8/28/2024 1:14 PM
24	Lake District	8/28/2024 12:20 PM
25	Leeds	8/28/2024 12:11 AM
26	Leeds centre	8/27/2024 10:28 PM
27	Newcastle	8/27/2024 10:00 PM
28	Eldon square	8/27/2024 9:35 PM
29	West Auckland	8/27/2024 7:08 PM
30	York Leeds Harrogate Newcastle	8/27/2024 6:58 PM
31	Vanguard York	8/27/2024 6:40 PM
32	Junction 32	8/27/2024 5:39 PM
33	Elrond square	8/27/2024 5:15 PM
34	Teesideoark	8/27/2024 5:09 PM

## Q32 What is your gender?

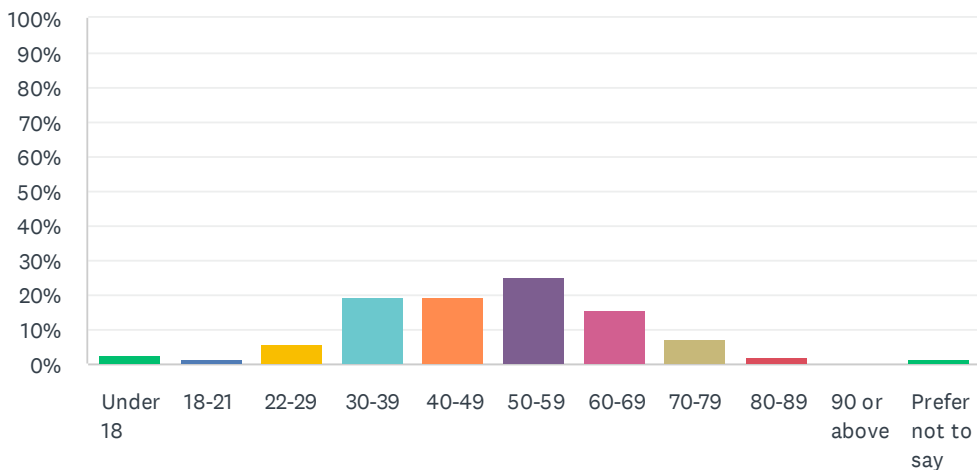
Answered: 666 Skipped: 207



ANSWER CHOICES	RESPONSES	
Male	24.17%	161
Female	73.42%	489
Other	0.30%	2
Prefer not to say	2.10%	14
<b>TOTAL</b>		<b>666</b>

### Q33 What age group do you fall into?

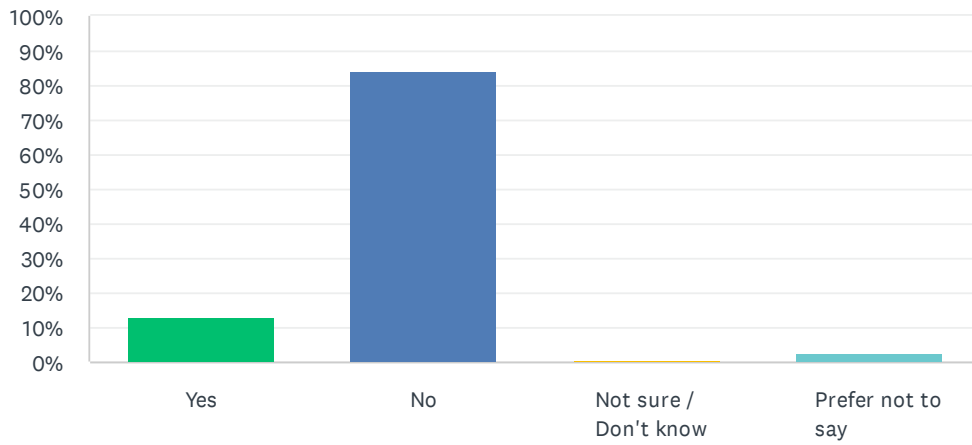
Answered: 667 Skipped: 206



ANSWER CHOICES	RESPONSES	
Under 18	2.40%	16
18-21	1.35%	9
22-29	5.55%	37
30-39	19.34%	129
40-49	19.34%	129
50-59	25.19%	168
60-69	15.89%	106
70-79	7.20%	48
80-89	1.95%	13
90 or above	0.00%	0
Prefer not to say	1.80%	12
<b>TOTAL</b>		<b>667</b>

### Q34 Do you consider yourself to have a disability?

Answered: 667 Skipped: 206



ANSWER CHOICES	RESPONSES	
Yes	13.04%	87
No	83.96%	560
Not sure / Don't know	0.45%	3
Prefer not to say	2.55%	17
<b>TOTAL</b>		<b>667</b>